

# TEXAS A&M AGRILIFE EXTENSION

**Governor Dolph Briscoe Jr.,  
Texas Agricultural  
Lifetime Leadership Program**

**Class XVII  
Session 7 – Tyler/East Texas**

**East Texas Agriculture  
“*Production, Producers, Progress*”**

JANUARY 17-21, 2022



**Monday, January 17, 2022**

3:00 pm Check in to hotel after 3pm  
**Holiday Inn South Broadway | 5701 S. Broadway | Tyler, TX 75703 | 903.561.5800**

5:30 pm Depart in personal vehicles for – **Rozell Manufacturing**  
**14264 Highway 64 West, Tyler, TX 75704**  
**CONTACT: Darren Rozell (903) 944-8900**

6:00 pm Dinner and Social hosted by..... **Darren Rozell**, TALL XII Alumnus  
Immediate Past Chairman Build East Texas (BET)  
Rozell Sprayer MFG, Company

**\*\*Guests to include TALL Alumni, Texas A&M AgriLife Extension/ Research  
Faculty & East Texas Agricultural Leaders\*\***

10:00 pm Depart for hotel in Tyler, Texas  
**Holiday Inn South Broadway | 5701 S. Broadway | Tyler, TX 75703 | 903.561.5800**

**Tuesday, January 18, 2022**

**Presiders..... Kate Fred & Tyler Cross**  
**Attire.....Business Casual**  
**Transportation..... Charter Bus**  
**Breakfast.....Provided at Cavenders**

**Tyler portion of session was coordinated by “Build East Texas” (BET)  
with leadership given by Kyle Watts**

***Breakfast will be provided at Cavenders***

7:30 am **Board bus** from Holiday Inn South Broadway – Tyler  
Bus departs for Cavender’s Corporate Office

7:45 am Cavender’s Corporate Office ..... **Larry Waterman- COO**

8:30 am Bus Departs for Tyler Rose Garden

**Presiders..... Christi Short & Blair Krebs**

9:00 am **Ag Loans in East Texas** ..... **Chad Gulley**, Loan Officer  
Shelby Savings Bank

**Tour Tyler Rose Garden** ..... **Tyler Master Gardeners**

**Tyler Horticulture Industry** ..... **Greg Grant**, Smith County Horticulturist  
Texas A&M AgriLife Extension Service

11:15 am Load bus to travel to John Soules Foods

**Presiders..... Randall Carpenter & Stefen Tucker**

- 11:30 am Arrive at John Soules Foods and go through security check
- 11:45 am Lunch & Speaker  
**Overview of John Soules Foods..... Lance Youngs**  
Sr. Director of Research and Development
- Future Industry Challenges & Opportunities
- 1:00 pm Tour of John Soules Foods
- 2:00 pm Load bus and depart for **Custom Beef**  
**2551 S. Main Street, Lindale, TX 75771**

**Presiders..... Matt Clifton & Carmen Fenton**

- 2:15 pm **Visit Custom Beef ..... Jason Taylor, Owner**  
**Overview of locally sourced beef trends/ tasting**
- 3:30 pm Board bus for hotel
- 4:00 pm Arrive back at hotel to freshen up
- 5:45 pm Bus departs for Hollytree Country Club  
**6700 Hollytree Drive, Tyler, TX 75703, (903) 581-4952**

**Attire..... Business**  
**Transportation..... Charter Bus**

**\*\*There will be CEA's to work the registration table, no presiders needed\*\***  
**Social and Reception planned and provided by BET "Build East Texas**  
**Social honoring TALL Class XVII**

**BET “Build East Texas  
Social honoring TALL Class XVII**

**Emcee** ..... **Larry Pierce**, Regional Program Leader  
East Region-Agriculture & Natural Resources/4-H and Youth Development

**Invocation** ..... **Clint Perkins**, Smith County AgriLife Extension Agent  
~Dinner~

**Recognize Sponsors and Guests** ..... **Kyle Watts**, BET Chairman & TALL XV Alumnus

**Comments** ..... **Ted Conover**, TALL Advisory Board

**Introduction of Keynote Speaker** ..... **Kevin Proctor**, BET Vice  
Chairman  
TALL XIII Alumnus

**Keynote Speaker** ..... **Trey Johnson**  
Trey Johnson Leadership and Development Ministries

**Presentation of Special Awards** ..... **Mary Beth Lucy**, BET Board Member

**Recognize Jerry Lucy Scholarship Recipient** ..... **Mary Beth Lucy**

**Presentation of V.A. “Bill” and Mary Clements Memorial Awards**  
**Ted Conover & Clint Perkins**

**Presentation of Excellence in Research and Extension Awards**  
**Shelia Harris**, AgriLife District Extension Administrator  
**Charles Long**, AgriLife Resident Director of Research

**TALL XVII Introductions** ..... **Jim Mazurkiewicz**, Professor and Leadership Program Director  
Governor Dolph Briscoe Jr., TALL Program  
Texas A&M AgriLife Extension Service

Adjourn

9:00 pm Bus returns to hotel

**Wednesday, January 19, 2022**

**Presiders..... Isaac Sulemana & Lance Gilliland**  
**Attire..... Business casual: Closed toed, hard soles shoes & Jacket**  
**Transportation.....Personal Vehicles**  
**Breakfast..... Complimentary in Hotel**  
**NOTE..... Check-out of hotel!**

**We will NOT be returning to Tyler**

7:00 am **Breakfast in Hotel & Check out of hotel!**

**Holiday Inn Meeting Room**

8:00 am Feral Hogs ..... **Jamie Sugg**, CEA- Rusk County

9:15 am **Depart in personal vehicles** for Altman Nurseries, Inc.  
**15255 State Highway 110N, Troup, Texas 75789**

11:10 am Depart in personal vehicles for **SFA Beef Center**  
**442 CR 123 | Nacogdoches, TX 75965**

11:50 am Arrive at SFA Beef Center

12:00 pm Catfish lunch Sponsored by Texas Farm Credit

**Presiders ..... Brennen Johnson & Stephen Loyd**

12:30 pm SFAU Agriculture Department Overview ..... **Joey Bray**  
Department of Agriculture Chair

12:45 pm Poultry Production and Consumer Demands ..... **David Alders**  
Agriculture producer, broiler grower and cattle producer

1:30 pm Truck farming in East Texas..... **Will Coffin**  
School Principal and Vegetable grower

2:15 pm Tyson Foods, facing the challenges of the Business..... **Vince Lucas**  
Poultry Complex Manager

3:00 pm Depart for Texas Farm Products  
**915 S Fredonia St, Nacogdoches, TX 75964**

**Presiders ..... Chris Looney & Katy Kemp**

3:30pm Texas Farm Products.....**Steele Wright**, Director of Marketing

5:00pm Depart for The Fredonia Hotel  
**200 North Fredonia Street Nacogdoches, TX 75961 | Phone: (936) 564-1234**

**Nacogdoches portion of session was coordinated by Texas Forestry Association & Heritage Land Bank with leadership given by Rob Hughes & Matt Clifton**

6:00pm Arrive at The Fredonia Hotel

6:15 pm Depart for dinner Clear Springs Restaurant  
**211 Old Tyler Rd. | Nacogdoches, TX 75961**

6:30 pm Dinner

7:00 pm Welcome

- Overview of itinerary.....**Rob Hughes**, Executive Director, TFA
- Forestry in East Texas..... **Wes Moorehead**  
East Texas Forestry Operations Department Head  
Texas A&M Forest Service
- TFA History and Programs..... **Rob Hughes**
- TALL XVII International Session discussion .... **Dr. Jim Mazurkiewicz**

8:45 pm Adjourn & return to hotel

**Thursday, January 20, 2022**

**Presiders..... Giovanna Benitez & Sam Nesbitt**  
**Transportation.....Personal Vehicles**

**Attire NOTE: Temperatures will be extremely cold and there is a chance of rain.**

**Thursday & Friday, please wear appropriate clothing like jeans, boots or closed toe shoes and coats or rain coats. Most stops will require hard hats, so it would be a good idea to have another cap or hat handy.**

7:30 am Depart Hotel in personal vehicles (carpool suggested)

8:00 am Begin Forestry Field Stops

Logging | Silviculture | Wildlife

Depart for tour at ArborGen Jasper Nursery

**2027 County Road 101 Jasper, TX 75951**  
**(45 min drive form Sterling)**

ArborGen Nursery presentation and tour

Depart for hotel to freshen up for evening social

5:45 pm Depart in personal vehicles for dinner & program. (Carpool suggested)

**Polk Family Residence:**  
**692 Hoshall Dr. | Lufkin, TX 75904**

**Presiders ..... Andrew Polk & Emily Lochner**

6:30 pm Dinner and Social hosted & sponsored by

***Polk Land & Cattle***  
***Texas Southwestern Cattle Raisers Association***

10:00 pm Depart & Return to Hotel

**Friday, January 21, 2022**

**Presiders..... Travis Ward & Steven White**  
**Attire..... Business casual: Closed toed, hard soles shoes & Jacket**  
**Transportation.....Personal Vehicles**

7:00am Breakfast

7:30 am Travel to Boggy Slough Conservation Area  
**204 Champions Drive | Lufkin, Texas 75901**

8:00 am Boggy Slough Conservation Area

11:15 am Lunch

1:00 pm Closing Remarks & Session Adjourned

*Thank You to Our East Texas Sponsors!*

Threlkeld Farms John Soules Foods  
Southside Bank Wood County Electric Coop  
Tyler Packing Company Texas Farm Credit  
Rozell Sprayer Mfg Company The Park of East Texas  
Red Rock Ranch SDS Petroleum  
Austin Bank Lowe Tractor  
Bain Cattle Company Hall Buick GMC  
Heritage Land Bank Lester Lucy  
Tejas Ranch & Game Fence Landmark Title Company  
Polk Land & Cattle Texas Southwestern Cattle Raisers Association  
Heritage Land Bank Texas Forestry Association