

TEXAS A&M AGRI LIFE EXTENSION

**Texas Agricultural
Lifetime Leadership Program**

**Class XVI
Session 7 – Tyler/East Texas
January 19-24, 2020**

**East Texas Agriculture
“*Production, Producers, Progress*”**



TEXAS AGRICULTURAL LIFETIME LEADERSHIP
TALL XVI - Session 7 -Tyler/East Texas
East Texas Agriculture
“Production, Producers, Progress”
January 19-24, 2020

LODGING

<p><u>Sunday - Monday</u> Holiday Inn Express & Suites 1111 W Lancaster Ave, Fort Worth, TX 76102 (817) 698-9595</p>	<p><u>Monday - Wednesday</u> Holiday Inn South Broadway 5701 S. Broadway Tyler, TX 75703 903.561.5800</p>	<p><u>Wednesday - Friday</u> The Fredonia Hotel 200 North Fredonia St. Nacogdoches, TX 75961 (936) 564-1234</p>
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Sunday, January 19, 2020

- 2:30 pm Meet at Fort Worth Stock Show & Rodeo **(Meeting location of the group TBA)**
Ft. Worth Stock Show Office Contact: 817-877-2400
Matt 817-312-6333 | Shanna 817-877-2406
- 4:00 pm **Welcome & History of Fort Worth Stock Show & Rodeo**
Matt Brockman, Communications Manager
Shanna Weaver, Publicity Manager
(Location inside grounds TBA)
- 4:15 pm **Tour Cattle Raisers Museum** (museum located on Ft. Worth Stock Show Grounds)
- 5:30 pm Depart for Texas & Southwestern Cattle Raisers Association office
1301 W. Seventh St., Suite 201 | Fort Worth, TX 76102
Contact: Ashley House Office: (817) 332-7064; ext 103 | Cell: (210) 218-4685
- 6:00 pm **Texas & Southwestern Cattle Raisers Association**
Dinner with speaker
 Markets, Trade, Embargos & Farm Bill
- 8:30 pm Depart for Hotel and check in
Holiday Inn Express & Suites | 1111 W Lancaster Ave | Fort Worth, TX 76102 | (817) 698-9595

Monday, January 20, 2020

Presiders.....	Jessica Escobar & Travis Wilson
Attire.....	Business Casual,
Closed toed shoes required. No high heels, no open shoes. We will do quite a bit of walking and stairs. Jewelry will all have to be removed as well prior to going into the plants.	
Transportation.....	Personal Vehicles

- 7:30 am Depart in personal vehicles for Ardent Mills
401 E Industrial Ave | Saginaw, TX 76131

When you turn into the main driveway you will see a large parking lot with multiple cars parked in it. The entrance to the parking lot is on the left as you turn into the facility. Everyone will need to park there and then walk towards the facility gates and entrance. Host will be on the lookout for everyone and get people directed. No identification will be needed to enter the plant. Everyone will sign a release prior to tour

Contact: Jon Cozad, Regional Plant Manager | Office: 817-847-3419 | Cell: 423-834-4257

8:00 am **Ardent Mills** **Jon Cozad**, Regional Plant Manager
Company Overview, Industry Challenges/Opportunities & Facility tour

9:45 am Depart for BNSF

2650 Lou Menk Drive, Ft Worth 76131

(Turn into main entrance and follow to Visitor's Center (go toward flags). Parking is in front of there and another parking lot to the south of the flagpole entry. The session host will meet group at the Visitor's Center and escort to the Grand Canyon Meeting Room)

CONTACT: Mignon Lambley | Tel: 817-867-6705 | Cell: 580-461-1325

Must have driver's license when you arrive on campus

10:15 am Meet Mignon Lambley for clearance & check in

10:30 am **Meet with BNSF Administration**

The mission of BNSF
The history of BNSF
Markets/Trade/Exports/Imports
Transportation/Competition
Tariffs/International Policies
Commodities

Presiders..... Sarah Franklin & John Van de Pol
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12:30 pm Lunch & continued discussion

1:30 pm Depart in personal vehicles for LALA U.S., INC.

5301 Alpha Road | Dallas, TX 75240

CONTACT: Matt Okeson (469) 804-8692

(Parking is available in the parking garage off City View Avenue. Preferred entrance to the office is on Valley View Trail (marked LALA US entrance); someone will be at the door allow in.)

Meetings held in LALA, U.S., Inc. large training room

2:30 pm **Landmark Nurseries: Microbial Products** **Mr. David Howard**
Vice President, Landmark Nurseries

3:00 pm **LALA U.S., Inc. Administration**
Dairy tariffs, markets, new products and exports

4:00 pm Depart for Tyler, Texas – **Rozell Manufacturing**
14264 Highway 64 West, Tyler, TX 75704
CONTACT: Darren Rozell (903) 944-8900

6:00 pm Dinner and Social hosted by..... **Darren Rozell**, TALL XII Alumnus
Immediate Past Chairman Build East Texas (BET)
Rozell Sprayer MFG, Company

**Guests to include TALL Alumni, Texas A&M AgriLife Extension/ Research
Faculty & East Texas Agricultural Leaders**

10:00 pm Depart for hotel in Tyler, Texas

Holiday Inn South Broadway | 5701 S. Broadway | Tyler, TX 75703 | 903.561.5800

Tuesday, January 21, 2020

Presiders.....	Colt Hoffmann & Steven Hayes
Attire.....	Business Casual
Transportation.....	Charter Bus
Breakfast.....	Complimentary Breakfast Buffet in Hotel

**Tyler portion of session was coordinated by “Build East Texas” (BET)
with leadership given by Kyle Watts**

7:45am **Board bus** from Holiday Inn South Broadway – Tyler
Bus departs for Cavender’s Boot City

8:00am **Cavender’s Boot City**
Welcome & hat fitting and shopping time
Overview of Smith County Ag
Clint Perkins..... County Extension Agent, Smith County

9:30 am Load bus to travel to Certified Roses

Presiders.....	Sara Lemoine Knox & Robert Ward
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10:00 am **Tour Certified Roses** **Lawrence Valdez**, Manager & CEO
Tyler Horticulture Industry **Greg Grant**, Smith County Horticulturist
Texas A&M AgriLife Extension Service

11:15 am Load bus to travel to John Soules Foods

11:30 am Arrive at John Soules Foods and go through security check

11:45 am Lunch & Speaker
Overview of John Soules Foods..... **Lance Youngs**
Sr. Director of Research and Development

- Future Industry Challenges & Opportunities

1:00 pm Tour of John Soules Foods

2:00 pm Load bus and depart for **Texas Organics**

Presiders.....	Matt Thomas & Katy Slough
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2:15 pm **Visit Texas Organics** **Shane Bulter**

3:30 pm Board bus for hotel

4:00 pm Arrive back at hotel to freshen up

5:45 pm Bus departs for Hollytree Country Club

6700 Hollytree Drive, Tyler, TX 75703, (903) 581-4952

Attire.....	Business
Transportation.....	Charter Bus

****There will be CEA's to work the registration table, no presidors needed****

**Social and Reception planned and provided by BET "Build East Texas
Social honoring TALL Class XVI**

Emcee **Larry Pierce**, Regional Program Leader
East Region-Agriculture & Natural Resources/4-H and Youth Development

Invocation **Clint Perkins**, Smith County AgriLife
Extension Agent

~Dinner~

Recognize Sponsors and Guests **Kyle Watts**, BET Chairman & TALL XV Alumnus

Comments **Ted Conover**, TALL Advisory Board

Introduction of Keynote Speaker **Kevin Proctor**, BET Vice Chairman & TALL XIII Alumnus

Keynote Speaker **Donnel Brown**, R.A. Brown Ranch

Presentation of Special Awards **Mary Beth Lucy**, BET Board Member

Recognize Jerry Lucy Scholarship Recipient **Mary Beth Lucy**

Presentation of V.A. "Bill" and Mary Clements Memorial Awards **Ted Conover & Clint Perkins**

Presentation of Excellence in Research and Extension Awards **Shelia Harris**,
AgriLife District Extension Administrator
Charles Long,
AgriLife Resident Director of Research

TALL XVI Introductions **Jim Mazurkiewicz**, Professor and Leadership Program Director
Texas A&M AgriLife Extension Service

Adjourn

9:00 pm Bus returns to hotel

Wednesday, January 22, 2020

Presiders..... Leanne Wiley & Cassidy Martin
Attire..... Business casual: Closed toed, hard soles shoes & Jacket
Transportation.....Personal Vehicles
Breakfast..... Provided at Brookshire’s Fresh Store
NOTE..... Check-out of hotel!

We will NOT be returning to Tyler

Check out of hotel!

6:10am **Depart hotel in personal vehicles** and travel to **Brookshire’s Fresh Store**
6991 Old Jacksonville Hwy, Tyler, TX 75703

NOTE: Your vehicles may remain parked here when traveling to Brookshire’s Grocery Warehouse

Coffee and pastries provided at Brookshire’s Fresh Store
Sponsored by Texas Farm Credit

Depart by charter bus for Brookshire’s Grocery Warehouse
1600 W Southwest Loop 323, Tyler, TX 75701

Visit Brookshire’s Grocery Warehouse.....Mark Bowen and Greg Gilberts

Return to Brookshire’s Fresh Store for a tour of the store.

****Bus Released****

9:15 am **Depart in personal vehicles** for Color Spot Nurseries, Inc.
15255 State Highway 110N, Troup, Texas 75789

Tour Color Spot Nurseries, Inc

11:10 am Depart in personal vehicles for Nacogdoches County Extension Office
203 West. Main St. Nacogdoches, TX 75961
Extra parking on west side of annex building

CONTACT: RICKY THOMPSON 936-560-7711 | 409-383-2048 cell

NOTE: Ricky Thompson, County Extension Agent-Agriculture and Natural Resources – Nacogdoches County, provided leadership and coordination for this portion of the session.

Presiders..... James Uhl & Casey Crabtree

11:50 am Arrive at Nacogdoches County Extension Office

12:00 pm Catfish lunch **Sponsored by Texas Farm Credit**

12:30 pm **SFAU Agriculture Department Overview** **Joey Bray**
Department of Agriculture Chair

12:45 pm **Poultry Production and Consumer Demands** **David Alders**
Agriculture producer, broiler grower and cattle producer

1:30 pm **Truck farming in East Texas**..... **Will Coffin**
School Principal and Vegetable grower

2:15 pm **Tyson Foods; Facing the challenges of the Business..... Vince Lucas**
Poultry Complex Manager

Presiders..... Travis Britt & Matthew Okeson

3:00 pm Depart for Texas Farm Products
915 S Fredonia St, Nacogdoches, TX 75964

3:30pm **Texas Farm Products.....Steele Wright, Director of Marketing**

5:00pm Depart for **The Fredonia Hotel**
200 North Fredonia Street Nacogdoches, TX 75961 | Phone: (936) 564-1234

6:00pm Arrive at The Fredonia Hotel

Your stay at The Fredonia Hotel has been financially sponsored by the Texas Forestry Association & Texas Logging Council. Rob Hughes, TALL XVI, Executive Director, Texas Forestry Association & has provided leadership for the remainder of this session.

6:30 pm **Dinner**

7:00 pm **Welcome**

- **Overview of itinerary.....Rob Hughes, Executive Director, TFA**
- **Forestry in East Texas..... Wes Moorehead**
East Texas Forestry Operations Department Head
Texas A&M Forest Service
- **TFA History and Programs..... Rob Hughes**
- **TALL XVI International Session discussion Dr. Jim Mazurkiewicz**

8:45 pm Adjourn & return to Fredonia Hotel

Thursday, January 23, 2020

Today's session has been coordinated and financially sponsored by the Texas Forestry Association & Texas Logging Council. Rob Hughes, TALL XVI, Executive Director, Texas Forestry Association & has provided session.

**Attire: Jacket, jeans & closed toed shoes, possibility of getting muddy and rain gear
Transportation.....Personal Vehicles**

7:30 am Depart Hotel in personal vehicles (carpool suggested)

8:00 am Begin Tours: Angelina Forest Products Sawmill
Sterling CLT plant right next door

10:45am Depart for tour at ArborGen Jasper Nursery
2027 County Road 101 Jasper, TX 75951 (about 45 min drive form Sterling)

Eat lunch at ArborGen and begin Nursery presentation and tour

1:30pm Depart Nursery for Forestry Field stops on route back to Nacogdoches.

Thursday Evening:
Dinner & Drinks
Forestry Discussions

Friday, January 24, 2020

Coordinated and financially sponsored by the Texas Forestry Association & Texas Logging Council.
Rob Hughes, TALL XVI, Executive Director, Texas Forestry Association & has provided session.

Attire..... Jacket, jeans & closed toed shoes, possibility of getting muddy
Transportation.....Personal Vehicles

7:00 a.m. Breakfast

7:30 am Travel to Boggy Slough Conservation Area
204 Champions Drive | Lufkin, Texas 75901

8:00 a.m. Boggy Slough Conservation Area

Located west of Lufkin, the Boggy Slough Conservation Area contains some of the oldest and most ecologically significant hardwood forest habitat in East Texas and spans 18 miles of river frontage along the Neches River. For decades the area has been managed as a wildlife and forest management research and demonstration area, providing habitat for white-tailed deer and eastern wild turkey, as well as numerous ducks, songbirds, and fish.

The mission of the Boggy Slough Conservation Area is threefold: 1) to serve as a model for conservation and land management for a wide range of audiences, 2) to serve as a catalyst for creating a stewardship ethic and connection to nature in our communities, and 3) to fill critical research holes regarding the forest and bottomland ecosystems of the Southeast. Specific planning related to the long-term research agenda and our education and outreach activities is ongoing.

11:15 am Lunch

1:00 pm Closing Remarks & Session Adjourned

Tyler/East Texas TALL Program Sponsors

Build East Texas – BET	Rozell Sprayer Mfg Company	Texas Farm Credit
Texas A&M AgriLife	Cavender Boot City	Aborgen
The Texas Forestry Association	United Ag & Turf	East Texas State Fair
Texas Logging Council	Red Rock Ranch	Watkins Insurance Group
Threlkeld Farms	Austin Bank	Kidd Oil Company
Southside Bank	Bain Cattle Company	Lowe Tractor
East Texas Seed Company	Heritage Land Bank	Hall Buick GMC
Tyler Packing Company	John Soules Foods	Kearney Trailers
Wood County Electric Coop	Morgan Stanley	Hefner Group Insurance
Ag Workers Mutual Auto	SDS Petroleum	Athens Tractor & Equipment
Lester Lucy	Data Max	Tejas Ranch & Game Fence
Landmark Title Company	Eagle Fuel and Oil	Genecov Group, Inc
	Steele's Feed and Seed	

Session Hosts

Texas & Southwestern Cattle Raisers	Brookshire's Fresh Store	BNSF	Brookshire Grocery Store Warehouse
Nacogdoches County Extension Office	LALA U.S. Inc.	Rozell Sprayer Mfg. Co.	Color Spot Nurseries
The Texas Forestry Association	Cavender's Boot City	Certified Roses	John Soules Foods
			Texas Logging Council