

TEXAS A&M  
AGRILIFE  
EXTENSION

**Texas Agricultural  
Lifetime Leadership Program**

**Class XV  
Session 7 – Tyler/East Texas  
January 22-26, 2018**

**East Texas Agriculture  
“*Production, Producers, Progress*”**



**TEXAS AGRICULTURAL LIFETIME LEADERSHIP**  
**TALL XV - Session 7 -Tyler/East Texas**  
**East Texas Agriculture**  
**“Production, Producers, Progress”**  
**January 22-26, 2018**

**LODGING**

**Monday & Tuesday, January 22-23:**

Holiday Inn South Broadway  
 5701 South Broadway, Tyler, TX 75703  
 903/561-5800  
<http://www.hitylertx.com/>

**Wednesday thru Friday, January 24 – 26:**

Bugscuffle Inn & Retreat Center  
 13579 US Highway 84 W, Cushing, TX 75760  
 903/253-7740 | <http://bugscuffleinn.com/>  
 Near the small town of Bugscuffle, TX,  
 located between Mt. Enterprise and Rusk  
 on Highway 84 West.

**Monday, January 22, 2018**

**Presiders.....Lacee Hoelting & Thomas Miller**  
**Attire.....Business Casual**  
**Transportation.....Personal Vehicles**

**Texas Freshwater Fisheries Center**  
 5550 FM2495, Athens, TX 75752

Address: You will not be able to enter the main entrance of the Texas Freshwater Fisheries.  
 You will need to take Peninsula Point to the right of FM 2495, then it will be on your left in  
 about a half mile, you will be going to the Conservation/Event Center building.

2:00pm **Tour Texas Freshwater Fisheries Center.....Kevin Proctor**  
 TALL XIII Alumnus

**Feral Hogs..... Aaron Sumrall, PhD, Texas A&M AgriLife Extension**  
 Service Newton County, County Extension Agent  
 Agriculture/Natural Resources/4-H & Youth Development

***Depart for hotel to check-in and freshen up before heading to social in personal vehicles***

14264 Highway 64 West, Tyler, TX 75704

6:00pm **Dinner and Social hosted by..... Darren Rozell, TALL XII Alumnus**  
 Immediate Past Chairman Build East Texas (BET)  
 Rozell Sprayer MFG, Company

6:45pm **Presentation on “The Beef Industry and Opportunities with China”**  
**Mr. Pete Bonds.....Rancher and Past President of the Texas and**  
 Southwestern Cattle Raisers Association  
**Ms. Missy Bonds.....Vice Chair of the International Trade Committee for NCBA**  
 TALL XI Alumnae

**Tuesday, January 23, 2018**

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| <b>Presiders.....Alicia Meinzer &amp; Shane Halfmann</b>     |
| <b>Attire.....Business Casual</b>                            |
| <b>Transportation.....Charter Bus</b>                        |
| <b>Breakfast.....Complimentary Breakfast Buffet in Hotel</b> |

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| <b>Tyler portion of session was coordinated by “Build East Texas” (BET) with leadership given by Kyle Watts</b> |
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- 7:00am Board bus at Holiday Inn South Broadway – Tyler  
Bus departs for Scotts Miracle Grow | 13321 FM 206, Tyler, TX 75709 | 903/593-5945
- 7:20am **Arrive at Scotts Miracle Gro - Tour Scotts Miracle Gro (TENTATIVE)**
- 8:45am Bus departs for hat fitting at **Cavender’s Boot City**  
**Overview of Smith County Ag (presentation on bus)**  
**Clint Perkins.....** County Extension Agent, Smith County
- 9:00am Welcome & hat fitting and shopping time .....**Cavender’s Boot City**
- 10:00am **Load bus to travel to Rozell Sprayer MFG**
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| <b>Presiders..... Jennifer Blackburn &amp; John Locke</b> |
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- 10:15am **Cotton and China Industry Update .....Pat Pilgrim**  
President, PPF Gin & Warehouse, LLC
- 10:50am Load bus to travel to Lone Star Rose Nursery: Hwy 64, Tyler TX
- 11:00am Arrive at Lone Star Rose Nursery
- 11:00am **Welcome and Introductions.....Ted Conover, TALL Advisory Board**
- 11:15pm **Rose Industry Overview ..... Ed Borger, Sales Manager**  
**Erin Smith, General Manager**
- 11:45am **Lunch sponsored by BET**
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| <b>Presiders.....Lauren Echols Decker &amp; Heath Reeves</b> |
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- 12:30pm **Tour Lone Star Rose Processing Operations..... Ed Borger, General Manager**
- 1:30pm Bus Departs for John Soules Foods
- 2:00pm **Tour & Overview of John Soules Foods....Tom Ellis, Executive Vice President**  
and Chief Operating Officer, John Soules Foods
- 4:00pm Board bus for hotel
- 4:30pm Arrive back at hotel
- 5:45pm Bus departs for **Hollytree Country Club**

|                     |  |
|---------------------|--|
| Attire.....         | <b>Business</b>  |
| Transportation..... | <b>Charter Bus</b>   |
| Location.....       | <b>Hollytree Country Club</b>                                |
| Address.....        | <b>6700 Hollytree Drive, Tyler, TX 75703, (903) 581-4952</b> |

**\*\*There will be CEA's to work the registration table, no presidors needed\*\***  
**Social and Reception planned and provided by BET "Build East Texas**  
**Social honoring TALL Class XV**

**Emcee..... Larry Pierce, Regional Program Leader**  
Texas A&M AgriLife Extension Service

**Invocation ..... Clint Perkins, County Extension Agent**  
Smith County, Texas A&M AgriLife Extension Service

**~Dinner~**

**Recognize Sponsors and Guests ..... Kyle Watts, BET Chairman**

**Comments..... Jeff Ripley, Associate Director - County Operations**  
Texas A&M Agrilife Extension Service

**Introduction of Keynote Speaker..... Ted Conover, TALL Advisory Board, BET Advisor**

**Keynote Speaker..... The Honorable Bryan Hughes, State Senator District 1**

**Presentation of Special Awards..... Kenneth W. Threlkeld, TALL Advisory Board Member**  
Chairman of the Board, Threlkeld & Company Insurance

**Recognize Jerry Lucy Scholarship Recipient ..... Kenneth W. Threlkeld**

**Presentation of V.A. "Bill" and Mary Clements Memorial Awards..... Charles Long**  
Resident Director of Research - Texas A&M AgriLife Research – Overton

**Presentation of Excellence in Research and Extension Awards..... Shelia Lewis**  
District 5 Extension Administrator, Texas A&M AgriLife Extension Service

**TALL XV Introductions..... Jim Mazurkiewicz, Professor and Leadership Program Director**  
Texas A&M AgriLife Extension Service

9:00 pm      Adjourn  
                 Bus returns to hotel

**Wednesday, January 24, 2018**

**Presiders.....Sarah Fitzgerald & Jeff Sarchet**  
**Attire.....Business casual**  
**Closed toed, hard soles shoes & Jacket - warehouse section can get cold**  
**Transportation.....Personal Vehicles**  
**Breakfast..... Provided at Brookshire's Fresh Store**  
**NOTE..... Check-out of hotel!**

**We will NOT be returning to Tyler**

**Check out of hotel!**

6:10am Depart hotel in personal vehicles and travel to:

**Brookshire's Fresh Store**

6991 Old Jacksonville Hwy, Tyler, TX 75703

*NOTE: Your vehicles may remain parked here when traveling to  
Brookshire's Grocery Warehouse*

**Coffee and pastries provided at Brookshire's Fresh Store**

**Sponsored by Texas Farm Credit**

**Depart in charter bus for Brookshire's Grocery Warehouse**

1600 W Southwest Loop 323, Tyler, TX 75701

**Tour Brookshire's Grocery Warehouse.....Mark Bowen and Greg Gilberts**

**Return to Brookshire's Fresh Store for a tour of the store.**

***Bus Released***

9:15am Depart in personal vehicles for Color Spot Nurseries, Inc.

15255 State Highway 110N, Troup, Texas 75789

**Tour Color Spot Nurseries, Inc**

11:10am Depart for Stephen F. Austin State University - Poultry Research Center

13760 US Hwy 259, Nacogdoches, 75965

**NOTE: Ricky Thompson, County Extension Agent-Agriculture and Natural Resources – Nacogdoches County, provided leadership and coordination for this portion of the session.**

**Presiders.....Clifton Castle & Ramon Alvarez**

12:00pm Fried Chicken and Catfish lunch in the class room at SFA Poultry Research Center

**Lunch sponsored by:**

**Texas Farm Credit and Nacogdoches County Ag and Natural Resource Committee**

**SFASU Agriculture Department Overview..... Joey Bray, Ph.D.**  
Department of Agriculture Chair, Professor, Stephen F. Austin State University

**Poultry Production and Consumer Demands.....David Alders**  
*Agriculture producer, broiler grower and cattle producer*

**Tour SFA Poultry Center and Research Facilities.....Joey Bray, Ph.D.**

2:30pm Depart for Pilgrim’s Pride Facility tour  
*928 Martin Luther King Blvd, Nacogdoches, 75961*

3:00pm **Tour Pilgrim’s Pride Processing Facility.....Tonya Byers, Plant Manager**  
*915 S Fredonia St, Nacogdoches, TX 75964*

4:30pm **Tour Texas Farm Products.....Bud Wright, President & CEO**

5:00pm Depart for **Bugscuffle Inn & Retreat Center**  
*13579 US Highway 84 W, Cushing, TX 75760 | 903/253-7740*  
*(Near the small town of Bugscuffle, TX, located between Mt. Enterprise and Rusk on Highway 84 West.)*  
*Bugscuffle Inn is 17 miles east of rusk. And, 5.2 miles east of Reklaw.*  
*There’s a sign on the highway.*  
*If you get to the community of Bugscuffle proper, you’ve gone a couple miles too far*

6:00pm Arrive at the Bugscuffle Inn & Retreat Center

**NOTE: Your stay at Bugscuffle Inn & Retreat Center has been financially sponsored by the Texas Forestry Association & Texas Logging Council. Ron Hufford, Executive Director, Texas Forestry Association & TALL Advisory Board Member have provided leadership for the remainder of this session.**

**Presiders.....Lee Burton & Remi Wright**

6:30pm **Dinner**

7:00pm **Welcome**

● **Overview of itinerary.....Rob Hughes, Executive Director, TFA**

● **Forestry in East Texas..... Wes Moorehead**  
East Texas Forestry Operations Department Head  
Texas A&M Forest Service

● **TFA History and Programs..... Rob Hughes**

8:45pm Adjourn

**Thursday, January 25, 2018**

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| <b>Presiders.....Brett Bamert &amp; Scott Irlbeck</b><br><b>Attire.....Jacket, jeans &amp; closed toed shoes, possibility of getting muddy</b><br><b>Transportation.....Personal Vehicles</b> |
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7:00am Breakfast - Depart Bugscuffle Inn in personal vehicles.

910 North St, Nacogdoches, TX 75961

8:00am **Tour Forestry Operations of Hancock Forest Management:**  
**Trevor Terry, Regional Manager**

2301 SE Stallings Dr, Nacogdoches, TX 75961

11:00am **Tour Norbord OSB mill in Nacogdoches:** Phil Ferguson/Billy Cooper

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| <b>Presiders.....Cody Harris &amp; Daniel Luehrs</b> |
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12:30pm Lunch at Norbord

1235 Fm 3198, Bullard, TX 75757

1:00pm Travel to **ArborGen in Bullard**

2:00pm Tour ArborGen Nursery: Gene Bickerstaff, Nursery Manager

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| <b>Presiders.....April Bonds &amp; Patrick Dudley</b> |
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5:00pm Return to Bugscuffle

6:00pm Dinner

6:45pm Program

- **Moderator.....Rob Hughes**, Executive Director, TFA
- **SFASU Forestry Department.....Dr. Hans Williams**, Dean  
Arthur Temple College of Forestry and Agriculture

- 8:45 p.m.
- Homework Presentations
  - International Overview
  - Graduation Silent Auction – TALL XV Cohort Project
  - Discuss class representative

**Friday, January 26, 2018**

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| <b>Presiders.....Grant Groene &amp; Josh Louder</b><br><b>Attire..... Business Casual</b> |
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**\*\*Presider Notes: Set up laptop and projector for Dr. Chiodo, and pass out booklet handouts, in Dr. Mazurkiewicz' bag in envelope. Ensure the laptop and projector leave BugScuffle with Dr. Jim! ☺ \*\***

7:00 a.m. Breakfast

8:00 a.m. **“Character Driven Success”** ..... **Beverly Chiodo, Ph.D.**  
Professor, Department of Management, Texas State University

9:30 a.m. Break

9:40 a.m. **“Character Driven Success”** ..... **Beverly Chiodo, Ph.D.**

11:15 a.m. **Closing Remarks**.....**Jim Mazurkiewicz, Ph.D.**

11:30 a.m. **Session Adjourned**

**Tyler/East Texas TALL Program Sponsors**

*(Sponsors at time of printing)*

|                         |                                    |
|-------------------------|------------------------------------|
| Ag Power, Inc.          | Landmark Title Company             |
| AgWorkers Insurance     | Lester & Suzette Lucy              |
| Austin Bank             | Red Rock Ranch                     |
| Bain Cattle Company     | Renard Group                       |
| Cavender's Boot City    | Rozell Sprayer Mfg. Co.            |
| Eagle Fuel              | SDS Petroleum Consultants          |
| East Texas Copy Systems | Southside Bank                     |
| East Texas Seed Company | Texas Farm Credit                  |
| East Texas State Fair   | The Rivalry Group – Morgan Stanley |
| Hall Buick GMC          | Threlkeld Farms                    |
| HATCO                   | Tyler Packing Company              |
| Heritage Land Bank      | Watkins Insurance Group            |
| John Soules Foods       | Wood County Electric Cooperative   |

*In Memory of Jerry Lucy  
Lester Lucy and Mary Beth Mann*

**Bugsuffle Inn & Retreat Center portion of program session  
*sponsored by*  
The Texas Forestry Association & Texas Logging Council  
Rob Hughes, Executive Director TFA**

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**Session Hosts**

|                                    |                               |
|------------------------------------|-------------------------------|
| Texas Freshwater Fisheries Center  | Color Spot Nurseries, Inc.    |
| Scott's Miracle Gro                | Pilgrim's Pride               |
| Cavender's Boot City               | Rozell Sprayer Mfg. Co.       |
| Lone Star Rose Nursery, Inc.       | SFA – Poultry Research Center |
| John Soules Foods                  | Texas Forestry Association    |
| Brookshire Grocery Store Warehouse | Texas Logging Council         |
| Brookshire's Fresh Store           |                               |