

**TEXAS AGRICULTURAL LIFETIME LEADERSHIP**

**TALL VIII - Session #6**

**November 4 - 7, 2003**

**Valley / Mexico**

(Revised 11/19/03 - kw)

**“DEALING WITH CHANGE”**

**\*\*\*\*\*TWO FORMS OF IDENTIFICATION\*\*\*\*\***

**1) Driver's License & 2) PASSPORT**

**Embassy Suites Hotel - November 4, 2003**

**1800 South 2<sup>nd</sup> Street**

**McAllen, Texas 78503**

**(956) 686-3000**

**AND**

**Hotel Monterrey Howard Johnson MacroPlaza - November 5 - 7, 2003**

**Morelos #574, Ote.**

**Monterrey, N.L., Mexico, C.P. 64000**

**1 - (800) 432-9605 or 011 + 52 + 81 + 8380-6030**

**Tuesday, November 4, 2003**

**Presiding: Beverly Baker and Clint Robinson**

***Nice Casual***

12 Noon Check-in to Embassy Suites Hotel (If rooms not available, can check-in at break)

MARRS ROOM:

1:00 p.m. **Presentation of Homework ..... All Groups**

3:00 p.m. Refreshment Break (Check-In To Hotel)

3:15 p.m. **Panel Discussion: “Issues Facing U.S. and Mexico” ..... All Groups**

5:00 p.m. Adjourn

**Presiding: Charles Ring and Terri Barber**

***Nice Casual***

6:00 p.m. **Social with TALL Alumni and Special Guests from Area - Hotel**

7:30 p.m.

VALENCIA ROOM:

7:30 p.m. **Dinner: Sponsored by Wilber Ellis Company**

8:00 p.m. **“Transition To Value Added” ..... Mr. Libo Hinojosa**  
CEO, H&H Foods

**Wednesday, November 5, 2003**

**Presiding: Shae Dodson and Alan Eubank**

***Nice Casual***

- 6:00 a.m. Breakfast in Hotel
- 6:30 a.m. Board Bus  
**“Overview of Rio Grande Valley Agriculture” ..... Brad Cowan**  
CEA-AG/NR Hidalgo County
- 7:15 a.m. to **Mr. Enrique Guerra’s San Vicente Ranch ..... Tour Ranch and View Rare**  
9:00 a.m. **Collection Mexican and Southwestern Artifacts**
- 9:00 a.m. Board Bus
- 9:30 a.m. Tour **W.R. Cowley Sugarhouse**, Santa Rosa ..... **Vela Humberto**, Director  
11:00 a.m. Personnel & Public Relations - Rio Grande Valley Sugar Growers, Inc.
- 11:00 a.m. Board Bus  
11:30 a.m.

**Presiding: Matt Belew and Blake Lewis**

- 11:30 a.m. Lunch at **Rio Farms, Inc. .... Sponsored by Delta Pine Seed Co. and**  
1:00 p.m. **Golden Acres Genetics Ltd.**  
**Welcome to Rio Farms, Monte Alto ..... Dale Murden**, General Manager  
**“Immigration and the Agency” Agents Marshall Carrier & Hector Escamilla**  
Supervisory Border Patrol/U.S Border Patrol/ Dept. Homeland Security  
Bureau of Customs & Border Protection
- 1:00 p.m. Board Bus and Travel
- 1:30 p.m. Tour **J&D Produce**, Edinburg ..... **Jimmy Basetti**, Owner  
2:30 p.m.
- 2:30 p.m. Board Bus  
3:15 p.m. **“Regional Water Issues” ..... George Carpenter**, General Manager  
Hidalgo County Irrigation District #1- Edinburg
- 3:15 p.m. Tour Hidalgo County Irrigation District #1 River Pump, Penitas  
4:00 p.m.
- 4:00 p.m. Travel to Pharr International Bridge  
4:45 p.m.

**Presiding: Reed Stewart and Clay Allison**

- 4:45 p.m. Change To Larger Bus at Pharr International Bridge
- 5:00 p.m. **“Homeland Security Changes Since 911” ..... Agents Ruben Ruiz and**  
5:45 p.m. **David Mora, Jr.**, Supervisory Border Patrol/U.S. Border Patrol/  
Dept. Homeland Security/Bureau of Customs & Border Protection
- 5:45 p.m. Cross Bridge and Depart for Mexico

**Wednesday, November 5, 2003 - Continued**

6:45 p.m. Arrive at Herrera's Shrimp Farm ..... **Javier Moreno, TALL Alumni  
Speaker and Dinner Sponsor (Agricultural Lifetime Leadership of Tamaulipas -  
Some Programa Lideazgo Agropecuario Tamaulipas (PLAT) members in attendance)**  
8:45 p.m. Depart for Monterrey, Mexico

11:30 p.m. Arrive at Hotel - Monterrey Howard Johnson MacroPlaza

**Thursday, November 6, 2003**

**Presiding: Don Clift and Brad Roeder**

***Nice Casual***

DRESS: \*No tennis shoes, no open toed shoes, no skirts or dresses, no shorts, no pictures\*

**\*\*SHIRTS MUST BE LONG SLEEVED\*\***

***(cameras will be used on a case-by-case basis)***

6:00 a.m. Breakfast at Hotel

6:30 a.m. Depart On Bus

7:00 a.m. Visit **Slaughter House, San Nicolas de los Garza, NL** ..... **Rafael Holguin**  
Jefe De Rastro Planta Monterrey/**Qualtia** Alimentos (packing plant)  
**Explained Cattle Feeders Assoc.** ..... **Sergio Alvarado**  
Director-Asociacion de Engordadores de Ganado/Bovino del Noreste

9:30 a.m. Depart

10:00 a.m. **Visit to Trosi de Carnes, Parque Industrial Monterrey, Apodaca, NL** .....  
**Ing. Luis Alejandro Morales Martinez** - Ingeniero de Procesos  
(OSI-McDonald's hamburger processing plant tour)

12:00 p.m. Depart

**Presiding: Gene Camargo and Trey Buzbee**

12:45 p.m. Lunch - El Molcas, Monterrey, NL

2:00 p.m. **Visit to Rancho San Juan** ..... **Ing. Jorge Luis Orozco Z.**  
Criadores de Ganado Charolais, Ecobedo, N.L., Mexico  
..... **Ing. Ruben G. Alanis Ballesteros** - Gerente Nacional

3:30 p.m. Depart ..... Guadalupe, N.L. Mexico

4:30 p.m. Arrive at **Cerveceria Cuauhtemoc** to visit brewery - Monterrey, NL

6:00 p.m. Depart Cerveceria

6:30 p.m. Arrive at Hotel In Monterrey

7:30 p.m. Depart for Dinner

**Presiding: Clay Crist and Mike Kuck**

***Nice Casual*** (Partial Dinner Sponsorships by David Drews TALL-A & Bee Agricultural)

8:00 p.m. Dinner - El Regio, Monterrey, NL ..... "Ag Statistics of Mexico In Relationship  
to Rest of the World" **Richardo Maldonado and Juan Livas**

**Friday, November 7, 2003**

**Presiding: Joe Behrens and Michael Hampton**

**Nice Casual**

- 6:00 a.m. Check Out of the Hotel
- 6:30 a.m. Breakfast at Hotel
- 7:00 a.m. Depart Hotel on Bus
- 7:45 a.m. Arrive **Monterrey TEC**
- 8:00 a.m. **Overview of Monterrey Tec .....** **Ing. Wilfrido Du Solier**, Director  
Program of Agriculture and Agrobusiness  
**Tour of Computer Science Department .....** **Humberto Cantisani**,  
Public Relations, Dept.
- 10:30 a.m. Depart
- 10:45 a.m. Arrive at HEB Store, Monterrey, NL
- 11:15 a.m. **Visit HEB Store .....** **Norma Trevino**  
Gerente de Relaciones Publicas Y Comunicaciones
- 11:30 p.m. Depart with Box Lunch En Route Back To Texas

**\*\*\*3:00 p.m. (Hopefully) Arrive in McAllen, Texas - Airport\*\*\***

**We are HOPEFUL that you will arrive by 3:00 p.m., HOWEVER, THIS IS SUBJECT TO  
BORDER CROSSING GUARDS.**

**Everyone will be taken by the bus to the McAllen Airport where cars will be parked for  
those of you who have driven (security and central location).**

**ADIOS**