



**Texas Agricultural
Lifetime Leadership Program**

**Class XV
Session 2 - Lubbock/Amarillo
October 25-28, 2016**

“Production, Producers, Progress”



TEXAS AGRICULTURAL LIFETIME LEADERSHIP
TALL XV - Session 2 - Lubbock/Amarillo
Panhandle Agriculture - "Production, Producers, Progress"

LODGING for Monday, October 24 – Tuesday, October 26:
Hyatt Place Lubbock | 2309 Mac Davis Lane, Lubbock, TX 79401 |806-741-0200
<https://lubbock.place.hyatt.com>

Monday, October 24, 2016

Arrive & check-in hotel
FREE EVENING

Tuesday, October 25, 2016
South Plains Agriculture

Presiding: Remi Wright & Clifton Castle
Attire: Business Casual
Transportation..... Bus

- 6:30a.m. Breakfast provided at hotel
- 7:00a.m. Board bus and depart for PYCO Oil Mill (10 min.) | 2901 Ave. A- Lubbock
- 7:15a.m. **PYCO Oil Mill Tour** (45 min.).....**Robert Lacy** Senior VP Marketing
- 8:00a.m. Board bus and depart for tour of Heinrich drip irrigation cotton field (15 min.)
- 8:15a.m. **Tour drip irrigation cotton field & hear from Eric Best.** (50 min.).....**Burt Heinrich**
Co-Owner, Heinrich Brothers Farms
Eric Best
Agronomist- Monsanto
- 9:15a.m. Board bus and depart for Lubbock Cotton Growers Co-op Gin (5 min.)
14th & MLK- Lubbock
- 9:20a.m. **Lubbock Cotton Growers Co-op Gin Tour** (40 min.)..... **Jerry Butman**
General Manager, Lubbock Cotton Growers
- 10:05a.m. Board bus and depart for **Fiber & Biopolymer Research Institute** (15 min.)
1001 E. Loop 289- Lubbock
- 10:20a.m. Tour **Fiber & Biopolymer Research Institute** (1 hr.).....**Dr. Dean Ethridge**
Managing Director
- 11:20a.m. Board bus and depart to **TTU- Animal & Food Science Building** (15 min.)
3301 4th Street- Lubbock
- 11:35a.m. Meet in Animal & Food Science Building- **Classroom 102A**
Lunch served (Scott & Jane Piercy and Olam Cotton- sponsors)

Presiding:.....Lacee Hoelting & Grant Groene

12:00p.m. Welcome and Introductions – Room 102A (10 min)

Dr. Steve Frazee- TTU Interim Dean, CASNR
Michael Clawson- Director District 2 Texas Agrilife Extension
Jaroy Moore- Resident Director of Research Texas Agrilife Extension

12:10p.m. Overview of **South Plains Agriculture** (25 min)

Mark Brown- Lubbock County Agrilife Extension Agent

12:35p.m. Commodity Organization Presentations (1 hour-10 min./ea.)

Plains Cotton Growers- Steve Verett- Exec. Vice President
Texas Corn Producers Board- Angie Martin- Industry Relations
National Sorghum Producers- Tim Lust- CEO
Texas Peanut Producers Board- Shelly Nutt- Executive Director
Tom Sell- Combest, Sell & Associates

1:45p.m. **Break** (10 min.) Exit classroom and wait for tour to begin.

2:00p.m. **Tour Animal Science Building - “Research in Animal Agriculture”** (1 hour)

Dr. Chance Brooks - Dept. Chair- Animal & Food Sciences
Dr. Leslie Thompson- Animal & Food Sciences
Dr. Sam Jackson- Undergraduate Coordinator for Animal Science

3:05p.m. Board bus and depart to **USDA-Agricultural Research Center** (5 min.)
3810 4th Street- Lubbock

3:30p.m. Tour USDA-ARS (1 hour)

Contact- John Burke or Chad Hays

4:35p.m. Board bus and depart to Hyatt Place- Clean-up for reception (10 min.)

Contact- Cassidy Clanton 806-741-0200, Cassidy.clanton@hyatt.com

5:30p.m. Board bus and depart to TALL Reception- Bayer Museum of Agriculture
1121 Canyon Lake Dr. – Lubbock

Presiding: Jennifer Blackburn & Scott Irlbeck (Assist Dr. Jim Mazurkiewicz with set up)
Attire: Business
Transportation..... Bus

6:00P.M..... Social

Light Hors D'oeuvres and Open Bar
Catering by Café Venture
Drinks Sponsored by:
Brady & Hamilton, LLP Law Firm
and
Shelly Nutt, Texas Peanut Producers

6:30P.M..... Program

Master of Ceremonies
Mary Jane Buerkle, TALL XIII

Welcome
Tanya Foerster, TALL XII, TALL-A President

Introduction of Special Guests & Elected Officials
Scott Piercy, TALL XII

Sponsor Recognition
Shelley Heinrich, TALL XIII

Planning Committee Recognition
Tanya Foerster

Honorary Recognition of Barry Evans
Barry Evans of Kress, Texas
Agriculture Producer and Co-Owner Evans Grain
Presented by Jim Mazurkiewicz, Ph.D.
Regents Fellow, Professor & Leadership Program Director

Introduction of TALL XV
Jim Mazurkiewicz, Ph.D.

Introduction of Dinner Hosts
Koby D. Reed, TALL XI

Closing
Mary Jane Buerkle

7:30P.M.....TALL XV Individual Dinner Hosts

Hosted by TALL Alumni and South Plains Ag Industry Leader

Wednesday, October 26, 2016

Presiding: Sarah Cortese & Thomas Miller
Attire: Business Casual
MUST wear closed toed shoes. No sandals. No skirts. No dresses.
Transportation: Bus

- 6:30a.m. Breakfast served in hotel
- 7:00a.m. Check out of hotel and load baggage on bus.
(Get parking pass from hotel for those leaving vehicles.)
- 7:15a.m. Board bus and depart for Diamond Ethanol Plant (30 min.) |Hwy 114- Levelland
- 7:45a.m. Diamond Ethanol Plant**Chuck Fryar**, Plant Manager
Matt Durler, Distillers Customer Service Representative
- 8:50a.m. Board bus and depart for Muleshoe Vet Clinic (1 hour 10 min.)
(1430 US 84- Muleshoe)
- 10:00a.m. Arrive and tour Muleshoe Animal Clinic & Muleshoe Vet Supply (45 min.)
Steve Kennedy, DVM
- 10:45a.m. Board bus and depart for Stonegate Farms Dairy (10 min.)|770 CR 1038- Muleshoe
- 10:55a.m. Arrive and tour Stonegate Farms Dairy**Joe Osterkamp**, owner & TALL XIII

Presiding: Brett Bamert & Alicia Meinzer
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- 11:35a.m. Board bus and depart for Granddaddy's Restaurant (10 min.)
(1529 W. American Blvd.- Muleshoe)
- 11:45p.m. Lunch sponsored by Joe Osterkamp and Dairy Industry Leaders
 - Lunch Speaker High Plains Underground Water District
Jason Coleman, General Manager HPUWD (30 min.)
- 12:35p.m. Board bus and depart Bamert Seed (5 min.)-(1897 County Road 1018- Muleshoe)
- 12:40p.m. Tour Bamert Seed (45 min.).....**Nick Bamert**- Owner & TALL IV
- 1:25p.m. Board bus and depart for Keith Burch/Burch Family Vineyards (10 min.)
2440 CR U- Friona
- 1:35p.m. Arrive and tour Burch Family Vineyards (30 min.)
- 2:10p.m. Board bus and depart for Hereford

Presiding:**Kyle Watts & Lee Burton**

2:45 p.m. Caviness Beef Packers Tour.....**Terry Caviness**

4:00 p.m. Board bus for Sharyland Electrical Sub Station

5:30 p.m. Scott Seed Hereford.....**Coby & Chad Kriegshauser**, Owners
Rick Aukerman, Deaf Smith County Extension

7:30 p.m. Depart for Holiday Inn Medical Amarillo

LODGING for Wednesday, October 26– Friday, October 28:

Holiday Inn Amarillo West Medical Center

8231 Amarillo Boulevard West, Amarillo, Texas 79124

Main (806) 322-4777, Fax: (806) 322-4778

<http://www.ihg.com/holidayinn/hotels/us/en/amarillo/amars/hoteldetail>

Thursday, October 27, 2016

Amarillo Session

Presiding:**Jeff Sarchet & Heath Reeves**

Attire:**Business Casual**

MUST wear closed toed shoes. No sandals. No skirts. No dresses.

Transportation:.....**Bus**

Breakfast:.....**Breakfast at Hotel**

7:30a.m. Depart for Timber Creek Vet Clinic

8:00a.m. Arrive at Timber Creek Vet Clinic Gregg Veneklasen, D.V.M.

9:00a.m. Depart for Nance Ranch

9:15a.m. Arrive at Nance RanchDr. Ty Lawrence, Professor of Animal Science
WTAMU College of Agriculture and Natural Sciences

10:15a.m. Depart for Xcel Energy

10:45a.m. Xcel Energy Plant Tour and Lunch

1:30p.m. Depart for hotel

2:00p.m. Arrive at hotel and change in to Business Attire

3:00p.m. Depart hotel for Chase Building

Presiding:**Daniel Luehrs & April Bonds**

3:30p.m. WTAMU Classroom @ Chase Building in Downtown Amarillo

Welcome: **Dean Hawkins, Ph.D.** – Dean & Professor
WTAMU College of Agriculture and Natural Sciences

Ross Wilson – Texas Cattle Feeders Association

Rodney Mosier – Texas Wheat Producers Association

**Presiding:..... Patrick Dudley & Lauren Echols Decker
(Assist Dr. Jim Mazurkiewicz with set up)**
Attire:Business
Transportation.....Bus

6:00 P.M..... Social
Hors D'oeuvres & Open Bar

7:00 P.M..... Program

Master of Ceremonies
David Baumann
Chairman of the Board
Texas Cattle Feeders Association

Introduction of Special Guests & Elected Officials

Introduction of TALL XV
Jim Mazurkiewicz
Regents Fellow, Leadership Program Director
Texas A&M AgriLife Extension Service

Introduction of TALL Alumni and Dinner Hosts
Rachel Myers
Myers Crop Insurance Agency, LLC
TALL IX

7:30 P.M.....TALL XV depart with Dinner Hosts
*Hosted by TALL Alumni and
Panhandle Ag Industry Leaders.*

Friday, October 28, 2016

Presiding:	Ramon Alvarez & John Coleman Locke
Attire:	Business Casual
MUST wear closed toed shoes. No sandals. No skirts. No dresses.	
Transportation:	Bus
Breakfast:	Complimentary breakfast served at hotel.
	Hotel restaurant opens at 6:00 a.m.

Breakfast at Hotel

7:00a.m. Board Bus for Bovina

8:30a.m. Cargill Cattle Feeders
Sweet Bran
South Plains Compost

12:00p.m. Depart for Lubbock with Box lunches

2:15p.m. Tentatively arrive at Hyatt Hotel
Adjourn

Dale Carnegie's 10 Suggestions To Would-Be Leaders

- \$ **Begin with praise and honest appreciation.**
- \$ **Call attention to people's mistakes indirectly.**
- \$ **Talk about your own mistakes before criticizing the other person.**
- \$ **Ask questions instead of giving direct orders.**
- \$ **Let the other person save face.**
- \$ **Praise the slightest improvement and praise every improvement.**
- \$ **Give the other person a fine reputation to live up to.**
- \$ **Use encouragement.**
- \$ **Make the fault easy to correct.**
- \$ **Make the other person happy about doing the thing you suggest.**

“A true leader has the confidence to stand alone, the courage to make tough decisions and the compassion to listen to the needs of others. He does not set out to be a leader, but becomes one by the quality of his actions and the integrity of his intent. In the end, leaders are like eagles...they don't flock, you find them one at a time.”