

TEXAS A&M
AGRILIFE
EXTENSION

**Texas Agricultural
Lifetime Leadership Program**

**Class XIV
Session 7 – Tyler/East Texas
January 18-22, 2016**

**East Texas Agriculture
“*Production, Producers, Progress*”**



TEXAS A&M AGRI LIFE EXTENSION

TEXAS AGRICULTURAL LIFETIME LEADERSHIP
TALL XIV - Session 7 -Tyler/East Texas
East Texas Agriculture
“Production, Producers, Progress”
January 18-22, 2016

LODGING

Monday & Tuesday, January 18-19:

Holiday Inn South Broadway
 5701 South Broadway, Tyler, TX 75703
 903/561-5800
<http://www.hitylertx.com/>

Wednesday thru Friday, January 20, 21 22:

Bugscuffle Inn & Retreat Center
 13579 US Highway 84 W, Cushing, TX 75760
 903/253-7740 | <http://bugscuffleinn.com/>
 Near the small town of Bugscuffle, TX,
 located between Mt. Enterprise and Rusk
 on Highway 84 West.

Monday, January 18, 2016

Attire.....	Business Casual
Transportation:.....	Personal Vehicles

2:00 p.m. **Tour Texas Freshwater Fisheries Center**

Address: You will not be able to enter the main entrance of the Texas Freshwater Fisheries. You will need to take Peninsula Point to the right off of FM 2495, then it will be on your left in about a half mile, you will be going to the Conservation/Event Center building.

.....**Kevin Proctor**
 TALL XIII

Depart for hotel to check-in and freshen up before heading to social in personal vehicles.

6:00 p.m. **Dinner and Social hosted by..... Darren Rozell**

TALL XII, Build East Texas (BET) Chairman
 Rozell Sprayer MFG, Company
 Address: 14264 Highway 64 West, Tyler, TX 75704

Tuesday, January 19, 2016

Presiders.....	Brad Stufflebeam & Cuatro Strack
Attire.....	Business Casual
Transportation.....	Charter Bus
Breakfast.....	Complimentary Breakfast Buffet in Hotel

NOTE: Tyler portion of session was coordinated by “Build East Texas” (BET), with leadership given by Darren Rozell, TALL XII Alumni | BET President, Chad Gulley, County Extension Agent, AG/NR, Smith County, and Shelia Lewis, District 5 Extension Administrator

Tuesday, January 19, 2016 - continued:

- 6:30 a.m. Meet in the hotel lobby at Holiday Inn South Broadway and board bus.
- 6:40 a.m. Bus departs for Scott's Miracle-Gro plant.
Address: 13321 FM 206, Tyler, TX 75709 | 903/593-5945
- 7:00 a.m. **Tour Scott's Miracle-Gro plant****Tony Chavez**
Plant Manager, Scott's Miracle Gro
- 8:30 a.m. Bus departs for hat fitting at Cavender's Boot City.
Overview of Smith County Ag (presentation on bus).....**Chad Gulley**
County Extension Agent - Ag/NR, Smith County
- 9:00 a.m. **Welcome, hat fitting and shopping time**.....**Cavender's Boot City**
- 10:15 a.m. Arrive at Lone Star Rose Nursery. Tour Lone Star Rose Processing Facility.
- 11:45 a.m. **Lunch sponsored by**.....**Lone Star Rose Nursery, Inc. - Sam Goldwater**
Owner, Lone Star Rose Nursery, Inc
- 12:00 p.m. **Welcome and Introductions**.....**Ted Conover**
TALL Advisory Board Member
- 12:10 p.m. **Rose Industry Overview**.....**Sam Goldwater**
Owner, Lone Star Rose Nursery, Inc.

Presiders Wes Chandler & Dustin Cleavinger
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- 1:00 p.m. Leave Lone Star Nursery for Rio Neches Ranch.
- 1:30 p.m. **Tour Rio Neches Ranch (Cutting Horses)**.....**Harry Leatherwood**
Owner
.....**Jonathan Oland**
Manager
.....**Larry Hand**
Texas and Southwestern Cattle Raiser's Association, Special Ranger
- 2:30 p.m. Depart Rio Neches Ranch
- 2:45 p.m. **Tour John Soule's Foods**..... **Tom Ellis**
Executive Vice President and Chief Operating Officer, John Soules Foods
TALL Advisory Board
-
- 4:30 p.m. Board bus for hotel.
- 5:00 p.m. Arrive back at Holiday Inn South Broadway.
- 5:45 p.m. Bus departs for Hollytree Country Club.

Tuesday, January 19, 2016 - continued:

Presiders.....Lee Chastain & Sandra Choate
Attire.....Business
Transportation.....Charter Bus
Location..... Hollytree Country Club
Address.....6700 Hollytree Drive, Tyler, TX 75703, (903) 581-4952

Social and Reception planned and provided by:.....BET “Build East Texas”

6:00 p.m. **Social honoring TALL Class XIV & BET Award Recipients**

7:00 p.m. **Emcee.....Larry Pierce**
 Regional Program Leader, Texas A&M AgriLife Extension Service

Invocation..... Chad Gulley
 County Extension Agent - AG/NR, Smith County
 Texas A&M AgriLife Extension Service

Dinner

Recognize Sponsors and Guests.....Kenneth Threlkeld
 TALL Advisory Board

Comments.....Douglas Steele, Ph.D.
 Director, Texas A&M AgriLife Extension Service

Introduction of Keynote Speaker..... Darren Rozell
 President BET (Build East Texas) | TALL Alumnus

Keynote Speaker.....John Sharp
 Chancellor, Texas A&M University

Presentation of Special Awards.....Richie Moss
 Past President BET (Build East Texas) | TALL Alumnus

Recognize Jerry Lucy Scholarship Recipient.....Ted Conover
 TALL Advisory Board

Presentation of V.A. “Bill” & Mary Clements Memorial Awards...Shelia Lewis
 District 5 Extension Administrator, Texas A&M AgriLife Extension Service

Presentation of Excellence in Research & Extension Awards
.....**Charles Long, Ph.D**
 Resident Director of Research, Texas A&M AgriLife Research - Overton

TALL XIV Introductions..... Jim Mazurkiewicz, Ph.D.
 Professor and Leadership Program Director
 Texas A&M AgriLife Extension Service

9:00 p.m. Bus returns to Holiday Inn South Broadway.
 Adjourn for evening.

Wednesday, January 20, 2016

Presiders.....	Colin Chopelas & Travis Thorne
Attire.....	Business casual. Closed toed, hard soles shoes.
.....	Jacket - warehouse section can get cold.
Transportation.....	Personal Vehicles
Breakfast.....	Provided at Brookshire's Fresh Store
NOTE.....	Check-out of hotel!
NOTE:.....	We will NOT be returning to Tyler

Check out of hotel!

5:45 a.m. Depart hotel in personal vehicles and travel to:
Brookshire's Fresh Store

Address: 6991 Old Jacksonville Hwy, Tyler, TX 75703

NOTE: Your vehicles may remain parked here when traveling to Brookshire's Grocery Warehouse and Color Spot Nurseries on the charter bus.

6:00 a.m. **Coffee and pastries provided at Brookshire's Fresh Store**
..... **Sponsored by Texas Farm Credit**

Depart in charter bus for Brookshire's Grocery Warehouse

Address: 1600 W Southwest Loop 323, Tyler, TX 75701

Tour Brookshire's Grocery Warehouse.....**Scott Reily**
Senior Vice President Logistics, Brookshire's Grocery Company

Return to Brookshire's Fresh Store for a tour of the store.

9:30 a.m. Depart in personal vehicles for Color Spot Nurseries, Inc.
Address: 15255 State Highway 110N, Troup, Texas 75789

Tour Color Spot Nurseries, Inc.....**Nolan Jeske**
General Manager, Color Spot
.....**David Newburn**
Technical Services Lead, Color Spot

11:10 a.m. Depart for Stephen F. Austin State University - Poultry Research Center
Address: 13760 US Hwy 259, Nacogdoches, 75965

NOTE: Ricky Thompson, County Extension Agent-Agriculture and Natural Resources – Nacogdoches County, provided leadership and coordination for this portion of the session.

Presiders..... .. Matt Davis & Matt Gruhlkey
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12:00 p.m. Catfish lunch in class room at SFA Poultry Research Center:
Lunch sponsored by.....Texas Farm Credit and Nacogdoches Farm Bureau

Wednesday, January 20, 2016 - continued:

SFASU Agriculture Department Overview.....Dale Perritt, Ed.D
Department of Agriculture Chair, Professor, Stephen F. Austin State University

Poultry Growers Facing the Bird Flu in Nacogdoches County...David Alders
Agriculture producer, broiler grower and cattle producer

SFA Poultry Center and Research Facilities.....Joey Bray, Ph.D
Director of Poultry Science, Assistant professor, Department of Agriculture

2:30 p.m. Depart for Pilgrim's Pride Facility tour.
Address: 928 Martin Luther King Blvd, Nacogdoches, 75961

3:00 p.m. **Tour Pilgrim's Pride Processing Facility.....Jeff Middleton**
Pilgrim Plant Manager

5 :00 p.m. Depart for Bugscuffle inn & Retreat Center
Address: 13579 US Highway 84 W, Cushing, TX 75760 | 903/253-7740
(Near the small town of Bugscuffle, TX, located between Mt. Enterprise and Rusk on Highway 84 West.

6:00 p.m. Arrive at the Bugscuffle Inn & Retreat Center

NOTE: Your stay at Bugscuffle Inn & Retreat Center has been financially sponsored by the Texas Forestry Association & Texas Logging Council. Ron Hufford, Executive Director, Texas Forestry Association & TALL Advisory Board Member have provided leadership for the remainder of this session.

Presiders.....Scott Frazier & Rebecca Rivers

6:30 p.m. **Dinner**

7:00 p.m. **Welcome**
● **Overview of itinerary.....Ron Hufford**
Executive Director, Texas Forestry Association and TALL Advisory Board Member

● **Forestry in East Texas.....Wes Moorehead**
East Texas Forestry Operations Department Head
Texas A&M Forest Service

● **TFA History and Programs.....Ron Hufford**

8:30 p.m. Adjourn

Thursday, January 21, 2016

Presiders.....Blaine Junfin & Brad Lubbers
Attire.....Jacket, jeans & closed toed shoes, possibility of getting muddy.
Transportation.....Personal Vehicles

7:00 a.m. Breakfast

8:00 a.m. Depart Bugscuffle Inn in personal vehicles.

9:00 a.m. **Tour Logging Operation.....Hap Hachtel**
Consultant Forester

Depart for Wes Fraser Sawmill
Address: 609 Industrial Dr., Henderson, TX

10:00 a.m. **Tour West Fraser Sawmill, Henderson, TX.....Charley Colvin**
Procurement Manager

Presiders.....Mariano Lerma & Michelle Moore

Depart for ArborGen Super Tree Nursery
Address: 1235 FM 3198 W, Bullard, TX

12:30 p.m. **Lunch at ArborGen Tree Nursery**

3:00 p.m. **Tour ArborGen Tree Nursery, Bullard, TX.....Gene Bickerstaff**
Nursery Manager

5:30 p.m. **Dinner**

Presiders.....Mary Thiel Luedeker & Chloe Nunley

6:30 p.m. **Program:**
● **Moderator.....Ron Hufford**
Executive Director, Texas Forestry Association

● **SFASU Forestry Department..... Dr. Hans Williams**
Dean, Arthur Temple College of Forestry and Agriculture

8:30 p.m. ● Homework
● International Trip
● Silent Auction

Friday, January 22, 2016

Presiders.....Zane Nicholson & Eric Turpen
Attire.....Business Casual

7:00 a.m. Breakfast

8:00 a.m. **“Character Driven Success”****Beverly Chiodo, Ph.D.**
Professor, Department of Management, Texas State University

9:30 a.m. Break

9:40 a.m. **“Character Driven Success” continues..... Beverly Chiodo, Ph.D.**

11:15 **Closing Remarks.....Jim Mazurkiewicz, Ph.D.**

11:30 a.m. **Session Adjourned**

Tyler/East Texas TALL Program Session Sponsors

Ag Power, Inc.
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Lone Star Rose Nursery
In Memory of Jerry Lucy
Lester Lucy and Mary Beth Mann
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Red Rock Ranch
Renard Group
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Bugscuffle Inn & Retreat Center portion of program session sponsored by
The Texas Forestry Association & Texas Logging Council
Ron Hufford, Executive Director & TALL Advisory Board Member

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Session Hosts

Texas Freshwater Fisheries Center
Scott's Miracle Gro
Cavender's Boot City
Lone Star Rose Nursery, Inc.
Rio Neches Ranch
John Soules Foods
Brookshire Grocery Store Warehouse
Brookshire's Fresh Store
Color Spot Nurseries, Inc.
SFA – Poultry Research Center
Pilgrim's Pride
Texas Forestry Association
Texas Logging Council