

TEXAS A&M
AGRI LIFE
EXTENSION

**Texas Agricultural
Lifetime Leadership Program**

**Class XIV
Session 1 - College Station
July 8 - 11, 2014**

“Extension, Education, Expectations”



TEXAS A&M AGRI LIFE EXTENSION

TEXAS AGRICULTURAL LIFETIME LEADERSHIP

TALL XIV Session I - College Station

July 8-11, 2014

"Extension, Education, Expectations"

Check in: Hilton College Station and Conference Center
801 University Drive East, College Station, Texas 77840
(979) 693-7500/ <http://collegestation.hilton.com>

Room assignments as directed at front desk.

NOTE: If rooms are available, you may check in prior to 1:00.

If not, the Hilton will store your luggage at the bell stand

TUESDAY, JULY 8, 2014

Presider:.....Jim Mazurkiewicz, Ph.D.
Attire:.....Business Casual
Location:North & South 40 Room at the Hilton

- 1:00 p.m. **Welcome** Jim Mazurkiewicz, Ph.D.
Professor and Leadership Program Director, Texas A&M AgriLife Extension Service
- 1:10 p.m. **Opening Remarks**.....Douglas Steele, Ph.D.
Director, Texas A&M AgriLife Extension Service
- 1:20 p.m. **Orientation** Jim Mazurkiewicz, Ph.D.
- 1:40 p.m. **Introductions**TALL XIV

Presiders:.....Steven Akers and Jorge Luis Alvarez, Jr.

- 2:00 p.m. **"Texas Department of Criminal Justice Agriculture Today"**Todd Swick
*Program Specialist - V Livestock and Beef & Pork Processing
Texas Department of Criminal Justice Minerals*
- 3:00 p.m. Load charter bus for the Texas Forest Service, Emergency Operations Center
Address: 200 Technology Way, College Station, Texas 77845
- 3:30 p.m. **"Welcome and Overview of Texas A&M Forest Service"** Tom Boggus
State Forester & Director
- "Texas Wildfires and All Hazard Response"**Don Galloway
Forest Resource Protection Chief of Staff

TUESDAY, JULY 8, 2014 (continued)

**“Overview of Emergency Operations Center and the Tools / Technology
Texas Forest Service Uses”**..... **Don Hannemann**
EOC (Emergency Operation Center) Coordinator

**“Texas Wildfire Risk Assessment Portal (TxWRAP) and Southern Wildfire Risk
Assessment Portal (SouthWRAP)**..... **Curt Stripling**
GIS Specialist

TxForestInfo.com Demonstration..... **Hughes Simpson**
Program Coordinator II

5:15 p.m. Load charter bus and return to hotel

Presiders: Wes Chandler and Lee Chastain
Attire Business
Location Oakwood Room at the Hilton

6:45 p.m. **Etiquette Training and Meal**.....**Susan Quiring, Ph.D.**
Director, Susan’s Ballroom Dance & Class Act Etiquette

WEDNESDAY, JULY 9, 2014

Presiders: Sandra Choate and Colin Chopelas
Attire Business Casual
Transportation Charter Bus
Breakfast On your own

7:30 a.m. Meet in hotel lobby to load bus for AgriLife Center, Room 116

8:00 a.m. **AG Media Training**.....**Faculty, staff, and students from the department of
Agricultural Leadership, Education, and Communication**
Texas A&M University

10:45 a.m. AG Media Training concludes/Break

11:00 a.m. **“A Different Kind of Career: Under Cover in the CIA”** **Jim Olson**
12:15 *Senior Lecturer at the Bush School of Government & Public Service*
Texas A&M University

Presiders Dustin Cleavinger and Barry Coker

12:20 a.m. Load bus and travel to John & Connie Giesenschlag, Snook

12:30 p.m. Lunch & Program.....**John & Connie Giesenschlag**
Location:Sweet Annie’s (formerly Czech Tex)
Address.....111 CR 269 West, Snook

WEDNESDAY, JULY 9, 2014 (continued)

Lunch Sponsored by:

- **Tri-County Extension Field Crops Committee**
- **Citizens State Bank of Somerville, Caldwell, Deanville, Snook, Brenham and Navasota John Smith
*Lending Officer, Citizens State Bank / TALL Alumnus***
- **Monsanto Company.....Lynn Angell
*Chemical Account Manager, Monsanto Company / TALL Alumnus***

Load bus travel to Wiggins LLP-Watermelon Warehouse, Inc
Address:..... 7979 FM 50, Caldwell, TX 77836 (Snook)

**Tour.....Jody and Clint Wiggins and family
*Wiggins LLP-Watermelon Warehouse, Inc.***

2:30 p.m. Load bus and travel to Blue Bell Creameries, Brenham.

Presiders.....Matt Davis and Scott Frazier

3:20 p.m. **Tour Blue Bell Creameries..... Paul Kruse
*CEO and President, Blue Bell Creameries |TALL Advisory Board Member***

5:00 p.m. Load bus & travel to Brazos Valley Recycling, College Station
Address: 8825 Stewarts Meadow, College Station, Texas 77845

5:45 p.m. **Tour Brazos Valley Recycling..... Charlie Mancuso
*Owner, Brazos Valley Recycling and The Big Dumpster***

6:45 p.m. Load bus and return to the Hilton.

. Free evening.

THURSDAY, JULY 10, 2014

Presider..... Jim Mazurkiewicz, Ph.D.
Attire:.....<i>Blue jeans or knee length shorts, T-shirt, tennis shoes, sun screen</i>
Transportation.....Charter Bus
Location:Challenge Works
BreakfastOn your own

7:30 a.m. Meet in hotel lobby and travel by charter bus to TAMU Challenge Course

8:00 a.m. **“ChallengeWorks”..... Bob Gantt
*Program Coordinator, TAMU ChallengeWorks***
- Leadership for Change
- Communication
- Trust Building

9:30 a.m. Break

11:30 p.m. Lunch

THURSDAY, JULY 10, 2014 (continued)

Dinner Host Recognition.....Jim Mazurkiewicz, Ph.D.

ClosingJim Mazurkiewicz, Ph.D.

TALL XIV class participants depart with individual hosts for dinner

FRIDAY, JULY 11, 2014

NOTE: Check out of hotel. Take care of incidentals. Luggage can be left at desk if needed.

Presider.....Matt Gruhlkey and Blaine Junfin
Attire.....Business
Location.....Oakwood Room at the Hilton
Breakfast.....Pastries and Coffee will be served in the Oakwood Room

7:30 a.m.**Breakfast (pastries and coffee)**

8:00 a.m. **“Setting the Context: Strategy, Policy and the Fate of the Nation”**
..... **David McIntre, PhD**
Distinguished Visiting Fellow at the Homeland Security Studies & Analysis Institute (HSI) in Washington, DC,
and at the Bipartisan WMD Terrorism Research Center in Washington, DC,
as well as the Director of Homeland Security and Defense Programs at the National Graduate School

9:00 a.m.**Brigadier General Joe Ramirez**
Commandant, Texas A&M Corps of Cadets

10:00 a.m. Break

10:15 a.m. **“Responsibilities of the TVMDL”** **Terry Hensley, MS, DVM**
Assistant Agency Director / Extension Veterinarian
Texas A&M Veterinary Medical Diagnostic Laboratory

11:00 a.m. Depart for George Bush Library and Museum in personal vehicles.

Presiders.....Steven Kahla and Mariano Lerma
Location.....George Bush Library and Museum
Address.....1000 George Bush Drive West, College Station, 77845

11:30 a.m. **“Behind the Scenes” Tour of the George Bush Presidential Archives**
..... **Robert Holzweiss, Ph.D.**
Supervisory Archivist

1:00 p.m. **Photo Session****Freedom Horse Sculpture**
George Bush Presidential Museum & Library

Closing Remarks and Adjourn**Jim Mazurkiewicz, Ph.D.**

FRIDAY, JULY 11, 2014 continued

Lunch Lunch on your own

NOTE: Optional Museum Tour (on your own)

Powell's Rules for Picking People"

Look for intelligence and judgment and, most critically, a capacity to anticipate, to see around corners. Also look for loyalty, integrity, a high energy drive, a balanced ego and the drive to get things done." How often do our requirement and hiring process tap into these attributes? More often than not, we ignore them in favor of length of resume, degrees and prior titles. A string of job descriptions, recruit held yesterday seem to be more important than who one is today, what she can contribute tomorrow or how well his values mesh with those of the organization. You can train a bright, willing novice in the fundamentals of your business fairly readily, but it's a lot harder to train someone to have integrity, judgment, energy, balance and the drive to get things done. Good leaders stack the deck in their favor right in the recruitments phase.

General Colin Powell

Signature Sponsor:

