Texas Agricultural Lifetime Leadership Program

Class XIV
Session 1 - College Station
July 8 - 11, 2014

“Extension, Education, Expectations”
# TEXAS AGRICULTURAL LIFETIME LEADERSHIP

TALL XIV  Session I - College Station  
July 8-11, 2014  
“Extension, Education, Expectations”

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**Check in:** Hilton College Station and Conference Center  
801 University Drive East, College Station, Texas 77840  
(979) 693-7500/ [http://collegestation.hilton.com](http://collegestation.hilton.com)  
Room assignments as directed at front desk.  
NOTE: If rooms are available, you may check in prior to 1:00.  
If not, the Hilton will store your luggage at the bell stand.

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**TUESDAY, JULY 8, 2014**

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<tr>
<th>Time</th>
<th>Activity</th>
<th>Presenter and Title</th>
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| 1:00 p.m. | Welcome                                                                 | Jim Mazurkiewicz, Ph.D.  
Professor and Leadership Program Director, Texas A&M AgriLife Extension Service |
| 1:10 p.m. | Opening Remarks                                                           | Douglas Steele, Ph.D.  
Director, Texas A&M AgriLife Extension Service                                                           |
| 1:20 p.m. | Orientation                                                              | Jim Mazurkiewicz, Ph.D.                                                                                   |
| 1:40 p.m. | Introductions                                                            |                                                                                                        |

**Presiders:** Steven Akers and Jorge Luis Alvarez, Jr.

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2:00 p.m.  
“Texas Department of Criminal Justice Agriculture Today”  
Todd Swick  
Program Specialist - V  Livestock and Beef & Pork Processing  
Texas Department of Criminal Justice Minerals

3:00 p.m.  
Load charter bus for the Texas Forest Service, Emergency Operations Center  
Address: 200 Technology Way, College Station, Texas  77845

3:30 p.m.  
“Welcome and Overview of Texas A&M Forest Service”  
Tom Boggus  
State Forester & Director

“Texas Wildfires and All Hazard Response”  
Don Galloway  
Forest Resource Protection Chief of Staff
TUESDAY, JULY 8, 2014 (continued)

“Overview of Emergency Operations Center and the Tools / Technology
Texas Forest Service Uses”........................................... Don Hannemann
EOC (Emergency Operation Center) Coordinator

“Texas Wildfire Risk Assessment Portal (TxWRAP) and Southern Wildfire Risk
Assessment Portal (SouthWRAP).................................... Curt Stripling
GIS Specialist

TxForestInfo.com Demonstration..................................... Hughes Simpson
Program Coordinator II

5:15 p.m.  Load charter bus and return to hotel

6:45 p.m.  Etiquette Training and Meal........................................ Susan Quiring, Ph.D.
Director, Susan’s Ballroom Dance & Class Act Etiquette

WEDNESDAY, JULY 9, 2014

7:30 a.m.  Meet in hotel lobby to load bus for AgriLife Center, Room 116

8:00 a.m.  AG Media Training............. Faculty, staff, and students from the department of
Agricultural Leadership, Education, and Communication
Texas A&M University

10:45 a.m.  AG Media Training concludes/Break

11:00 a.m.  “A Different Kind of Career: Under Cover in the CIA” ..................... Jim Olson
Senior Lecturer at the Bush School of Government & Public Service
Texas A&M University

12:15

Presideers................................................................. Dustin Cleavinger and Barry Coker

12:20 a.m.  Load bus and travel to John & Connie Giesenschlag, Snook

12:30 p.m.  Lunch & Program........................................... John & Connie Giesenschlag
Location: ............................................................. Sweet Annie’s (formerly Czech Tex)
Address: ............................................................. 111 CR 269 West, Snook
WEDNESDAY, JULY 9, 2014 (continued)

Lunch Sponsored by:
- Tri-County Extension Field Crops Committee
- Citizens State Bank of Somerville, Caldwell, Deanville, Snook, Brenham and Navasota .............................................................. John Smith  
  Lending Officer, Citizens State Bank / TALL Alumnus
- Monsanto Company.............................................................. Lynn Angell  
  Chemical Account Manager, Monsanto Company / TALL Alumnus

Load bus travel to Wiggins LLP-Watermelon Warehouse, Inc  
Address: .............................................................. 7979 FM 50, Caldwell, TX  77836 (Snook)

Tour.............................................................. Jody and Clint Wiggins and family  
Wiggins LLP-Watermelon Warehouse, Inc.

2:30 p.m.  Load bus and travel to Blue Bell Creameries, Brenham.

Presiders.............................................................................Matt Davis and Scott Frazier

3:20 p.m.  Tour Blue Bell Creameries.............................................................. Paul Kruse  
  CEO and President, Blue Bell Creameries | TALL Advisory Board Member

5:00 p.m.  Load bus & travel to Brazos Valley Recycling, College Station  
Address: 8825 Stewarts Meadow, College Station, Texas  77845

5:45 p.m.  Tour Brazos Valley Recycling.............................................................. Charlie Mancuso  
  Owner, Brazos Valley Recycling and The Big Dumpster

6:45 p.m.  Load bus and return to the Hilton.
  Free evening.

THURSDAY, JULY 10, 2014

Presider............................................................................. Jim Mazurkiewicz, Ph.D.  
Attire: .................................................................... Blue jeans or knee length shorts, T-shirt, tennis shoes, sun screen
Transportation........................................................................................................Charter Bus  
Location: ........................................................................... Challenge Works  
Breakfast ............................................................................................................. On your own

7:30 a.m.  Meet in hotel lobby and travel by charter bus to TAMU Challenge Course

8:00 a.m.  “ChallengeWorks” .............................................................................. Bob Gantt  
  Program Coordinator, TAMU ChallengeWorks  
  - Leadership for Change  
  - Communication  
  - Trust Building

9:30 a.m.  Break

11:30 p.m.  Lunch
THURSDAY, JULY 10, 2014 (continued)

12:30 p.m.  ChallengeWorks continued:
- Creative Problem Solving
- Collaborative Decision Making

2:30 p.m.  Load bus and travel to H. D. Smith Operations Complex, Brayton Fire Training Field
            Address: 1595 Nuclear Science Rd (Please refer to map)

3:00 p.m.  Overview and bus tour of Texas Engineering Extension Service (TEEX)
            Emergency Services Training Institute.............................. Mike Wisby
            Associate Division Director

4:15 p.m.  Return to hotel

5:50 p.m.  Meet in hotel lobby and travel in personal vehicles to TALL reception

Presider................................................................. Jim Mazurkiewicz, Ph.D.
Attire............................................................................Business
Transportation............................................................Personal Vehicle
Location:.......................................................................AgriLife Center
Address.................................................................556 John Kimbrough Boulevard, College Station, TX 77843
Parking...............................................................Lot 97 (Please do not park in reserved numbered spaces)

6:00 p.m.  Social and Reception at the AgriLife Center

Reception hosted by Texas A&M University College of Agriculture and Life Sciences

Signature Sponsor:

Cash bar and light Hors d’oeuvres will be served
Music by Dr. Delbert Reed and the Brazos Country Grass

NOTE:  Individual TALL XIV Portrait Photos (Taken between 6:00 p.m. and 6:45 p.m.)

7:00 p.m.  Opening Remarks .........................................................Jim Mazurkiewicz, Ph.D.
            Leadership Program Director, Texas AgriLife Extension Service

Greetings..................................................................................... Jim Prewitt
            President, TALL Foundation & Chairman, TALL Advisory Board

Introduction of Keynote Speaker ............................................. Bill Dugas, Ph.D.
            Acting Vice Chancellor and Acting Dean for the College of Agriculture and Life Sciences

Keynote Speaker ..................................................................... Mark A. Hussey, Ph.D.
            Interim President, Texas A&M University

TALL XIV Class Introductions ..................................................... TALL XIV Class
THURSDAY, JULY 10, 2014 (continued)

Dinner Host Recognition .......................................................... Jim Mazurkiewicz, Ph.D.
Closing ......................................................................................... Jim Mazurkiewicz, Ph.D.

TALL XIV class participants depart with individual hosts for dinner

FRIDAY, JULY 11, 2014

NOTE: Check out of hotel. Take care of incidentals. Luggage can be left at desk if needed.

Presiders ................................................................. Steven Kahla and Mariano Lerma
Attire .................................................................................. Business
Location ........................................................................... Oakwood Room at the Hilton
Breakfast ............................................................... Pastries and Coffee will be served in the Oakwood Room

7:30 a.m. ................................................................. Breakfast (pastries and coffee)
8:00 a.m. “Setting the Context: Strategy, Policy and the Fate of the Nation”
Distinguished Visiting Fellow at the Homeland Security Studies & Analysis Institute (HSI) in Washington, DC, and at the Bipartisan WMD Terrorism Research Center in Washington, DC, as well as the Director of Homeland Security and Defense Programs at the National Graduate School

9:00 a.m. ................................................................. Brigadier General Joe Ramirez
Commandant, Texas A&M Corps of Cadets

10:00 a.m. Break

10:15 a.m. “Responsibilities of the TVMDL” ...................... Terry Hensley, MS, DVM
Assistant Agency Director / Extension Veterinarian
Texas A&M Veterinary Medical Diagnostic Laboratory

11:00 a.m. Depart for George Bush Library and Museum in personal vehicles.

Presiders ................................................................. Steven Kahla and Mariano Lerma
Location ............................................................. George Bush Library and Museum
Address .......................................................... 1000 George Bush Drive West, College Station, 77845

11:30 a.m. “Behind the Scenes” Tour of the George Bush Presidential Archives
Robert Holzweiss, Ph.D.
Supervisory Archivist

1:00 p.m. Photo Session ........................................................ Freedom Horse Sculpture
George Bush Presidential Museum & Library

Closing Remarks and Adjourn ........................................... Jim Mazurkiewicz, Ph.D.
FRIDAY, JULY 11, 2014 continued

Lunch

Lunch on your own

NOTE:

Optional Museum Tour (on your own)

Powell’s Rules for Picking People”

Look for intelligence and judgment and, most critically, a capacity to anticipate, to see around corners. Also look for loyalty, integrity, a high energy drive, a balanced ego and the drive to get things done.” How often do our requirement and hiring process tap into these attributes? More often than not, we ignore them in favor of length of resume, degrees and prior titles. A string of job descriptions, recruit held yesterday seem to be more important than who one is today, what she can contribute tomorrow or how well his values mesh with those of the organization. You can train a bright, willing novice in the fundamentals of your business fairly readily, but it’s a lot harder to train someone to have integrity, judgment, energy, balance and the drive to get things done. Good leaders stack the deck in their favor right in the recruitments phase.

General Colin Powell

Signature Sponsor:

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