Texas Agricultural Lifet ime Leadership Program

Class XIV
Session 2 - Lubbock/Amarillo
October 14 - 17, 2014

“Production, Producers, Progress”

Texas Agricultural Lifetime Leadership

Updated 10/9/14 jh
TEXAS AGRICULTURAL LIFETIME LEADERSHIP
TALL XIV - Session 2 - Lubbock/Amarillo
Panhandle Agriculture - “Production, Producers, Progress”
October 13-17, 2014

LODGING for Monday, October 13 – Tuesday, October 14:
Overton Hotel and Conference Center, 2322 Mac Davis Lane, Lubbock, TX 79401
(877) 977-9683; www.overtonhotel.com

Monday, October 13, 2014
Arrive and check into hotel.

6:00 p.m BBQ meal provided by............................................ Steve Akers, TALL XIV
Location: 2618 3rd, Lubbock. Tailgate spot just north of the Texas Tech stadium,
close proximity to the Overton Hotel.

Tuesday, October 14, 2014
South Plains Agriculture

Presiding: ................................................................. Brad Lubbers & Mary Luedeker
Attire: ................................................................................................................................. Business Casual
Transportation......................................................................................................................... Bus

6:30 a.m. Breakfast served in hotel restaurant- Pecan Grill (Voucher provided in your packet)

7:00 Board bus and depart for PYCO Oil Mill (10 min.)
(2901 Ave. A- Lubbock)

7:15 PYCO Oil Mill Tour (45 min.)
................................................................................................................................. Robert Lacy
Senior VP Marketing

8:00 Board bus and depart for tour of Heinrich drip irrigation cotton field (15 min.)

8:15 Tour drip irrigation cotton field & hear from Eric Best. (50 min.)
................................................................................................................................. Burt Heinrich
Co-Owner, Heinrich Brothers Farms
................................................................................................................................. Eric Best
Agronomist- Monsanto

9:05 Board bus and depart for Lubbock Cotton Growers Co-op Gin (5 min.)
(114th & MLK- Lubbock)

9:10 Lubbock Cotton Growers Co-op Gin Tour (40 min.)
................................................................................................................................. Jerry Butman
General Manager, Lubbock Cotton Growers

9:50 Board bus and depart for Llano Estacado Winery (10 min.)
Tuesday, October 14, 2014 continued:

10:00  Llano Estacado Winery Tour (45 min.)
(3426 East FM 1585- Lubbock)

10:45  Board bus and depart for Fiber & Biopolymer Research Institute (15 min.)
(1001 E. Loop 289- Lubbock)

11:00  Tour Fiber & Biopolymer Research Institute (1 hr.)

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Dean Ethridge
Research Professor and Managing Director, Texas Tech University

Presiding:............................................................................Michelle Moore & Zane Nicholson

12:00  Board bus and depart to Texas Tech University - Animal & Food Science Building
(15 min.) (3301 4th Street- Lubbock)

12:15  Meet in Animal & Food Science Building- Classroom 102A
(Quick break)
Boxed lunches from COWamongus!

12:30  Welcome and Introductions – Room 102A (10 min)

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Tanya Foerster
Director of Advertising, Capital Farm Credit / TALL XII

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Jaroy Moore
Resident Director, Texas A&M Agrilife Research and Extension Center at Lubbock

12:40  Overview of South Plains Agriculture (25 min)

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Mark Brown
County Extension Agent, Lubbock County, Texas A&M Agrilife Extension

1:00  Commodity Organization Presentations (1 hour-15 min./ea.)

- Plains Cotton Growers......................................................Steve Verett
  Executive Vice President

- Texas Corn Producers Board.........................................Angie Martin
  Industry Relations

- National Sorghum Producers..........................................Tim Lust
  Chief Executive Officer

- Texas Peanut Producers Board.......................................Shelly Nutt
  Executive Director

2:00  Break (10 min.)
Tuesday, October 14, 2014 continued:

2:15  Tour Animal Science Building - “Research in Animal Agriculture” (1 hour)  
      .................................Michael Orth  
      Department Chair and Professor, Animal & Food Sciences  
      .................................Leslie D. Thompson  
      Professor, Animal & Food Sciences  
      .................................Samuel P. Jackson  
      Associate Chair & Associate Professor, Animal & Food Sciences  

3:15  Board bus and depart to Lubbock Cotton Classing Office (15 min.)  
      (4316 Ironton Ave.- Lubbock)  

3:30  Tour Lubbock Cotton Classing Office (1 hour)  
      .................................Kenny Day  
      Area Director, USDA Cotton Program- Classing Office  

4:35  Board bus and depart to Overton Hotel and prepare for reception.  
      •  Contact- Kassidy Clanton @ 806-776-7090  

5:30  Board bus and depart to TALL Reception.................. Bayer Museum of Agriculture  
      (1121 Canyon Lake Drive, Lubbock)  

6:00  Social for TALL XIV and Guests..................Bayer Museum of Agriculture  
      Drinks donated by..................... Brady & Hamilton, LLP, and Shelly Nutt  

6:30  Program Begins  
      •  Master of Ceremonies.................................Mike Gilbert  
         Vice President of Plant Breeding & Trait Development, Bayer CropScience  
      
      Introduce Special Guests/Elected Officials  
      •  Welcome.............................................Robert Duncan  
         Chancellor, Texas Tech University System  
      •  Comments.....................................................Michael Galyean  
         Dean, College of Agricultural Sciences & Natural Resources, Texas Tech University  
      •  Remarks....................................................Doug Steele  
         Director, Texas A&M AgriLife Extension Service  
      •  TALL South Plains Agriculture Leadership Award honoring  
         Dan & Linda Taylor.................................Jim Mazurkiewicz  
         Regents Fellow, Professor & Leadership Program Director, Texas A&M AgriLife Extension
Tuesday, October 14, 2014 continued:

- Introduction of TALL XIV.................................................................Jim Mazurkiewicz
- Introduction of Dinner Hosts and Closing........................................Koby D. Reed
  Olam Cotton / TALL XI

7:30 TALL XIV dismissed with individual dinner hosts.

Wednesday, October 15, 2014

| Presiding: ............................................................................. Chloe Nunley & Jonah Parker |
| Attire: ................................................................................................Business Casual |
| MUST wear closed toed shoes. No sandals. No skirts. No dresses. |
| Transportation................................................................................Bus |

6:30 a.m. Breakfast served in hotel restaurant- Pecan Grill (Voucher provided in your packet)

7:00 a.m. Check out of hotel and load baggage on bus.

7:15 a.m. Board bus and depart for Diamond Ethanol Plant (30 min.)
  (Hwy 114- Levelland)

7:45 a.m. **Diamond Ethanol Plant** (1 hour)...........................................Chuck Fryar
  Manager
  ........................................................................................................Matt Durler
  Grain Merchandiser

8:50 a.m. Board bus and depart for Kettner Pumpkins (1 hour 10 min.)
  (1200 CR DD - Muleshoe)

10:00 a.m. **Tour Kettner Pumpkins** (30 min.)....................................Kelly Kettner
  Owner / TALL XIII

10:45 a.m. Board bus and depart for Ag Aviation, Inc. (10 min.)
  (Hwy 214 & American Blvd - Muleshoe.)

10:55 a.m. **Tour Ag Aviation, Inc.** (30 min.).....................................Fred Locker
  Owner

| Presiding: .............................................................................Brad Stufflebeam & Travis Thorne |

11:40 Board bus and depart for Stonegate Farms Dairy (15 min.)
  (770 CR 1038- Muleshoe)

11:55 **Lunch at Sontegate Farms**
  Lunch provided by.................................................................Joe Osterkamp
  Owner / TALL XIII
Wednesday, October 15, 2014 continued:

12:30 High Plains Underground Water District - Supervisor Information/Education Group (30 min.)……………………………………………………………………………Jason Coleman
General Manager, High Plains Water District

1:00 Tour Stonegate Farms (45 min.)……………………………………………………Joe Osterkamp
Owner / TALL XIII

1:50 Board bus and depart Bamert Seed (10 min)
(1897 County Road 1018 - Muleshoe)

2:05 Tour and Overview of Bamert Seed (45 min.)……………………………………………………………Nick Bamert
Owner / TALL IV

- Congressman Randy Neugebauer, U.S. Representative, District 19 of Texas, will provide greetings and accompany the TALL Class on the tour.

Presiding: …………………………………………………………………………………….Eric Turpen & Chad Wetzel

2:40 Board bus and depart for Bovina

3:15
- Cargill Cattle Feeders
  ………………………………………………………………………………………………………Meredith McGowan
  Cattle & Yard Manager, Cargill Cattle Feeder
  ………………………………………………………………………………………………………Nathan Reeves
  Feed Manager, Cargill Cattle Feeders

- Sweet Bran – Bovina
  ………………………………………………………………………………………………………Matt Meland
  Bovina Sweet Bran Facility Manager
  ………………………………………………………………………………………………………Ethan Peterson
  Bovina Production Team Lead
  ………………………………………………………………………………………………………Shay Smith
  Bovina Production Supervisor
  ………………………………………………………………………………………………………Jessica Zaharia
  Feed Specialist
  ………………………………………………………………………………………………………Mike Williams
  Bovina Sweet Bran Maintenance & Reliability Lead

- South Plains Compost

5:00 Board bus and depart for Hereford, TX
5:30 Hamburger dinner sponsored by…………………………………………… Wilber-Ellis
  ………………………………………………………………………………………………………Brent Clark
  Branch Manager, Dalhart Wilbur Ellis Branch / TALL VI
  ………………………………………………………………………………………………………Scott Warlick
  Area Manager, Wilbur Ellis
  ………………………………………………………………………………………………………Roger Gist
  Branch Manager, Hereford Wilbur Ellis Branch
Wednesday, October 15, 2014 continued:

“The Impact of Ag on Deaf Smith County, and the Impact of Deaf Smith County Ag on the State of Texas” …………………………………………………………………………Rick Auckerman
County Extension Agent-Ag and Natural Resources, Deaf Smith County

7:00 Depart for Holiday Inn Medical Amarillo

LODGING for Wednesday, October 15 – Friday, October 17:
Holiday Inn Amarillo West Medical Center
8231 Amarillo Boulevard West, Amarillo, Texas 79124
Main (806) 322-4777, Fax: (806) 322-4778

Thursday, October 16, 2014
Amarillo Session

Presiding: ……………………………………………………………………Cody White & Leah Wilkinson
Attire: ……………………………………………………………………………Business Casual
Transportation: ………………………………………………………………………………………Bus
Breakfast ………………………………………………………………………………………Breakfast Burritos provided

6:30 a.m. Leave hotel for West Texas A&M University, JBK Building, Eternal Flame Room.

7:00 Breakfast burritos and coffee provided

Speaker Panel

• ………………………………………………………………………………………Don Topliff
Dean of the College of Agriculture, Science and Engineering, West Texas A&M University

• ………………………………………………………………………………………Representative Four Price
Texas House of Representatives – District 87

• ………………………………………………………………………………………Brandon Gunn
Texas Pork Producers Association

• ………………………………………………………………………………………Shandi Leavitt
Texas/Poland Young Farmer Exchange Participant 2014 Program Experience

9:30 Depart for Timber Creek Veterinary Hospital

10:00 Timber Creek Veterinary Hospital/ViaGen ………………………… … Gregg Veneklasen
Owner

11:00 Depart for Xcel Energy

Presiding: ……………………………………………………………………Steven Akers & Wes Chandler
Thursday, October 16, 2014 continued

11:30  Tour Xcel Energy ..........................................................David Chapman
       Analyst V, Environmental Policy and Services

   Lunch sponsored by ...........................................................Xcel Energy

1:00  Depart for High Plains Food Bank

1:30  High Plains Food Bank ..................................................Broc Carter
       Director of Communications

2:30  Depart for Western Equipment
       (10800 Interstate 27, Amarillo)

3:00  Round Table Discussion .................................................Senator John Cornyn
       United States Senator for Texas

4:00  “Sharyland Update” ........................................................Sherry Kunka
       Consultant, Community Affairs, Sharyland Utilities, L.P.

5:00  Depart for hotel

6:00  Depart hotel for AQHA reception

Presiding: .................................................................Jorge Luis Alvarez, Jr & Lee Chastain
         (Assist Dr. Jim Mazurkiewicz with set up)

Attire: ..................................................................................Business

Transportation .....................................................................Bus

Friday, October 17, 2014

Presiding: .................................................................Sandra Choate & Dustin Cleavinger

Attire: ..................................................................................Business Casual
         MUST wear closed toed shoes. No sandals. No skirts. No dresses.

Transportation: .................................................................Bus

Breakfast .............................................................................Complimentary breakfast served at hotel.
         Hotel restaurant opens at 6:00 a.m.

6:30  Board bus for Hereford, TX – eat breakfast at hotel

7:30  Tour Caviness Beef Packers.................................Terry and Trevor Caviness
       Owners

10:00  Board bus for Scott Seed

10:15  Tour Scott Seed .......................................................Coby and Chad Kriegshauser
       Owners

   ● Lunch provided
Friday, October 17, 2014 continued:

12:00        Depart for Lubbock airport and then Overton Hotel.
2:00          Tentatively arrive at Lubbock airport.
2:15          Tentatively arrive at Overton Hotel.

Adjourn

Dale Carnegie’s 10 Suggestions To Would-Be Leaders

- Begin with praise and honest appreciation.
- Call attention to people’s mistakes indirectly.
- Talk about your own mistakes before criticizing the other person.
- Ask questions instead of giving direct orders.
- Let the other person save face.
- Praise the slightest improvement and praise every improvement.
- Give the other person a fine reputation to live up to.
- Use encouragement.
- Make the fault easy to correct.
- Make the other person happy about doing the thing you suggest.

“A true leader has the confidence to stand alone, the courage to make tough decisions and the compassion to listen to the needs of others. He does not set out to be a leader, but becomes one by the quality of his actions and the integrity of his intent. In the end, leaders are like eagles...they don’t flock, you find them one at a time.”