



Improving Lives. Improving Texas.

**Texas Agricultural
Lifetime Leadership Program**

**Class XIII
Session 1 - College Station
July 10-13, 2012**

“Extension, Education, Expectations”





TEXAS AGRICULTURAL LIFETIME LEADERSHIP
TALL XIII Session I - College Station
July 10-13, 2012
“Extension, Education, Expectations”

Check in: Hilton College Station and Conference Center
 801 University Drive East, College Station, Texas 77840
 (979) 693-7500/ <http://collegestation.hilton.com>
Room assignments as directed at front desk.
NOTE: If rooms are available, you may check in prior to 1:00.
If not, the Hilton will store your luggage at the bell stand

TUESDAY, JULY 10, 2012

Preside.....Dr. Jim Mazurkiewicz
Attire:.....Business Casual
Location:North & South 40 Room at the Hilton

1:00 p.m. **Welcome Dr. Jim Mazurkiewicz**
Leadership Program Director and Professor
Texas AgriLife Extension Service

1:10 p.m. **Opening Remarks.....Dr. Ed Smith**
Director
Texas AgriLife Extension Service

1:20 p.m. **Orientation Dr. Jim Mazurkiewicz**

1:40 p.m. **IntroductionsTALL XIII**

Preside.....Jason Avent and Debra Barrett

2:00 p.m. **“Texas Department of Criminal Justice Agriculture Today” Mr. Todd Swick**
Program Specialist -V Livestock and Beef & Pork Processing
Texas Dept. of Criminal Justice - Agribusiness, Land & Minerals

3:00 p.m. Load charter bus for the Texas Forest Service, Emergency Operations Center
 Address: 200 Technology Way, College Station, Texas 77845

3:30 p.m. **“Welcome and Overview of TFS” Mr. Tom Boggus**
State Forester & Director, Texas Forest Service

“Overview of 2011 Fire Season”Mr. Mark Stanford
Associate Agency Director, Texas Forest Service

“Overview of the EOC and the Tools/Technology We Use” Mr. Don Hannemann
EOC (Emergency Operation Center) Program Coordinator, Texas Forest Service



TUESDAY, JULY 10, 2012 (continued)

“TxWRAP (Texas Wildfire Risk Assessment Portal).....Mr. Curt Stripling
GIS Specialist, Texas Forest Service

5:15 p.m. Load charter bus and return to hotel

Preside.....Kody Bessent and Mary Jane Buerkle
Attire.....Business
LocationNorth & South 40 Room at the Hilton

6:45 p.m. **Etiquette Training and Meal.....Dr. Susan Quiring**
Director, Susan’s Ballroom Dance & Class Act Etiquette

WEDNESDAY, JULY 11, 2012

Preside.....Bryan Clift and Linda Jordan Galayda
Attire.....Business Casual
Transportation..... Charter Bus
Breakfast On your own

7:35 a.m. Meet in hotel lobby to load bus for AgriLife Center, Room 129

8:00 a.m. **AG Media Training.....Ag Leadership, Education, and Communication Dept.**
Texas A&M University

11:00 a.m. **“Strategy Trajectory of American Security” Dr. Dave McIntyre**
VP for Homeland Security, National Graduate School

Preside.....Casey Cook and Sally Oglesby-Harris

11:55 a.m. Load bus and travel to ABC Equipment Company, Snook

12:20 p.m. **Lunch & Tour John & Connie Giesenschlag**
John R. Giesenschlag Farm and ABC Equipment Company

..... **Jody Wiggins and family**
Wiggins LLP-Watermelon Warehouse, Inc.

Lunch Sponsored by:John & Connie Giesenschlag
..... **Citizens State Bank**
of Somerville, Caldwell, Deanville, Snook, Brenham and Navasota
John Smith
Lending Officer, Citizens State Bank/TALL Alumnus

..... **Monsanto Company**
Scott Taylor
Regional Account Manager, Monsanto Company/TALL Alumnus

2:00 p.m. Load bus and travel to Blue Bell Creameries, Brenham

Preside.....Brandon Grooms and Shelley Heinrich



WEDNESDAY, JULY 11, 2012 (continued)

- 2:45 p.m. **Tour Blue Bell Creameries**.....**Mr. Paul Kruse**
CEO and President, Blue Bell Creameries
TALL Advisory Board Member
- 4:00 p.m. Load bus and travel to Ellison’s Greenhouses, Inc., Brenham
- 4:15 p.m. **Tour Ellison’s Greenhouses, Inc.**..... **Ms. PJ Ellison-Kalil**
President, Ellison’s Greenhouses, Inc.
TALL Alumnae and TALL Advisory Board Member
- 5:30 p.m. Load bus & travel to Brazos Valley Recycling, College Station
Address: 8825 Stewarts Meadow, College Station, Texas 77845

Preside Heath Hill and Lindsay Kennedy

- 6:30 p.m. **Tour Brazos Valley Recycling**.....**Mr. Charlie Mancuso**
Owner, Brazos Valley Recycling and The Big Dumpster
- 7:30 p.m. Load bus and return to the Hilton.
- 8:00 p.m. **Drive personal vehicles to Charlie and Cindy Mancuso’s home for dinner**
Address: 7182 FM 2223, Bryan, Texas 77808
- Dinner sponsored by**.....**Brazos Valley Recycling and The Big Dumpster**

THURSDAY, JULY 12, 2012

Preside Dr. Jim Mazurkiewicz
Attire :..... Blue jeans or knee length shorts, T-shirt, tennis shoes, sun screen
Transportation Personal Vehicles
Location : Challenge Works
Breakfast On your own

- 7:30 a.m. **Meet in hotel lobby and travel in personal vehicles to TAMU Challenge Course**
Address: Please see map for directions.
- 8:00 a.m. **“ChallengeWorks”**..... **Mr. Bob Gantt**
.....*Program Coordinator, TAMU ChallengeWorks*
- Leadership for Change
- Communication
- Trust Building
- 9:30 a.m. Break
- 11:30 p.m. Lunch
- 12:30 p.m. **ChallengeWorks continued**
- Creative Problem Solving - Celebrating Diversity
- Collaborative Decision Making - Project Teams



THURSDAY, JULY 12, 2012 (continued)

2:30 p.m. Load personal vehicles and travel to H. D. Smith Operations Complex,
Brayton Fire Training Field
Address: 1595 Nuclear Science Rd (*Please refer to map*)

NOTE: Parking will be at a premium...park in available lots or park along Nuclear
Science Rd and walk to building #25 (Brayton Field). Someone will meet you in
front of bldg. #25.

3:00 p.m. Overview and walking tour of Texas Engineering Extension Service (TEEX)
Emergency Services Training Institute.....**Mr. Mike Wisby**
Associate Division Director

4:15 p.m. Return to hotel

5:50 p.m. Meet in hotel lobby and travel in personal vehicles to TALL reception

Preside	Dr. Jim Mazurkiewicz
Attire	Business
Transportation	Personal Vehicle
Location:	AgriLife Center
Address	556 John Kimbrough Boulevard, College Station, TX 77843
Parking	Lot 100C (Reed Arena parking lot, north west side)

6:00 p.m. Social and Reception.....**The AgriLife Center**

Reception hosted by Texas A&M University College of Agriculture and Life Sciences

Signature Sponsor:



Cash bar and light Hors d'oeuvres will be served
Music by Dr. Delbert Reed and the Brazos Country Grass

NOTE:	Individual TALL XIII Portrait Photos (between 6:00 p.m. and 7:00 p.m.)
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7:00 p.m. **Opening Remarks****Dr. Jim Mazurkiewicz**
Leadership Program Director, Texas AgriLife Extension Service
Greetings.....**Dr. Mark Hussey**
Vice Chancellor and Dean, College of Agriculture and Life Sciences
Introduction of Keynote Speaker **Dr. Ed Smith**
Director, Texas AgriLife Extension Service
Keynote Speaker**Dr. Brett Girior**
Vice Chancellor for Strategic Initiatives, Texas A&M System
TALL XIII Class Introductions..... **TALL XIII Class**
Dinner Host Recognition.....**Dr. Jim Mazurkiewicz**
Closing.....**Dr. Jim Mazurkiewicz**

TALL XIII class participants depart with individual hosts for dinner

FRIDAY, JULY 13, 2012

Check out of hotel - take care of incidentals. Luggage can be left at desk if needed

Preside.....Kelly Kettner and Kelley Sullivan
Attire.....Business
Transportation.....Personal Vehicles
Location.....Bush School of Government and Public Service
Room.....Allen Building, Room 1017
Breakfast.....On your own

7:00 a.m. **Meet in hotel lobby to leave for Bush School of Government and Public Service in personal vehicles (please carpool if possible-parking at the museum may be limited during the summer)**

Address: 1000 George Bush Drive West, College Station, 77845
Parking: Please park at the George Bush Library and Museum in Lot 41 (Adjacent to Bush School of Government)
Please park in the north end of the lot (closer to the Presidential Conference Center end versus the Museum side)

8:00 a.m. **“Bio Energy Research”.....Mr. Bob Avant**
Program Director, Corporate Relations, Texas AgriLife Research

9:00 a.m. **“Responsibilities of the TVMDL” Dr. Tammy Beckham**
Director, Texas Veterinary Medical Diagnostic Laboratory

9:45 a.m. **Break**

10:00 a.m. **“Leadership, National Securities and International Affairs”.....Dr. Joseph Cerami**
Senior Lecturer and Director of the Public Service Leadership Program
The Bush School of Government and Public Service

11:00 a.m. **Photo SessionGeorge Bush Presidential Museum & Library**
“Freedom” Horse Sculpture

11:30 a.m. **“Behind the Scenes” Tour of the George Bush Presidential Archives**
.....Mr. Douglas Campbell
Archivist

1:00 p.m. **Closing Remarks and AdjournDr. Jim Mazurkiewicz**

Lunch **Lunch on your own**

NOTE: Optional Museum Tour (on your own)



“Powell’s Rules for Picking People”

Look for intelligence and judgment and, most critically, a capacity to anticipate, to see around corners. Also look for loyalty, integrity, a high energy drive, a balanced ego and the drive to get things done.” How often do our requirement and hiring process tap into these attributes? More often than not, we ignore them in favor of length of resume, degrees and prior titles. A string of job descriptions, recruit held yesterday seem to be more important than who one is today, what she can contribute tomorrow or how well his values mesh with those of the organization. You can train a bright, willing novice in the fundamentals of your business fairly readily, but it’s a lot harder to train someone to have integrity, judgment, energy, balance and the drive to get things done. Good leaders stack the deck in their favor right in the recruitments phase.

General Colin Powell

Signature Sponsor: _____

