Texas Agricultural Lifetime Leadership Program

Class XIII
Session 1 - College Station
July 10-13, 2012

“Extension, Education, Expectations”
Check in: Hilton College Station and Conference Center
801 University Drive East, College Station, Texas 77840
(979) 693-7500/ http://collegestation.hilton.com
Room assignments as directed at front desk.
NOTE: If rooms are available, you may check in prior to 1:00.
If not, the Hilton will store your luggage at the bell stand.

TUESDAY, JULY 10, 2012

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>1:00 p.m.</td>
<td>Welcome .................................................................................. Dr. Jim Mazurkiewicz</td>
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<td>Leadership Program Director and Professor</td>
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<td>Texas AgriLife Extension Service</td>
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<tr>
<td>1:10 p.m.</td>
<td>Opening Remarks ........................................................................ Dr. Ed Smith</td>
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<td></td>
<td>Director</td>
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<td>Texas AgriLife Extension Service</td>
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<td>1:20 p.m.</td>
<td>Orientation ............................................................................. Dr. Jim Mazurkiewicz</td>
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<td>1:40 p.m.</td>
<td>Introductions ........................................................................... TALL XIII</td>
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<td>Preside .................................................................................. Jason Avent and Debra Barrett</td>
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<td>2:00 p.m.</td>
<td>“Texas Department of Criminal Justice Agriculture Today” ............ Mr. Todd Swick</td>
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<td>Program Specialist -V Livestock and Beef &amp; Pork Processing</td>
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<td></td>
<td>Texas Dept. of Criminal Justice - Agribusiness, Land &amp; Minerals</td>
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<tr>
<td>3:00 p.m.</td>
<td>Load charter bus for the Texas Forest Service, Emergency Operations Center</td>
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<td>Address: 200 Technology Way, College Station, Texas 77845</td>
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<tr>
<td>3:30 p.m.</td>
<td>“Welcome and Overview of TFS” ................................................. Mr. Tom Boggus</td>
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<td>State Forester &amp; Director, Texas Forest Service</td>
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<td></td>
<td>“Overview of 2011 Fire Season” ................................................ Mr. Mark Stanford</td>
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<td>Associate Agency Director, Texas Forest Service</td>
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<td></td>
<td>“Overview of the EOC and the Tools/Technology We Use” .................. Mr. Don Hannemann</td>
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<td>EOC (Emergency Operation Center) Program Coordinator, Texas Forest Service</td>
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**TUESDAY, JULY 10, 2012 (continued)**

“TxWRAP (Texas Wildfire Risk Assessment Portal) 

Mr. Curt Stripling  
GIS Specialist, Texas Forest Service

5:15 p.m. Load charter bus and return to hotel

<table>
<thead>
<tr>
<th>Event</th>
<th>Speaker/Details</th>
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<tbody>
<tr>
<td><strong>Preside</strong></td>
<td>Kody Bessent and Mary Jane Buerkle</td>
</tr>
<tr>
<td><strong>Attire</strong></td>
<td>Business</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>North &amp; South 40 Room at the Hilton</td>
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6:45 p.m. *Etiquette Training and Meal* 

Dr. Susan Quiring  
Director, Susan’s Ballroom Dance & Class Act Etiquette

**WEDNESDAY, JULY 11, 2012**

<table>
<thead>
<tr>
<th>Event</th>
<th>Speaker/Details</th>
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<tr>
<td><strong>Preside</strong></td>
<td>Bryan Clift and Linda Jorden Galayda</td>
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<tr>
<td><strong>Attire</strong></td>
<td>Business Casual</td>
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<tr>
<td><strong>Transportation</strong></td>
<td>Charter Bus</td>
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<tr>
<td><strong>Breakfast</strong></td>
<td>On your own</td>
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7:35 a.m. Meet in hotel lobby to load bus for AgriLife Center, Room 129

8:00 a.m. *AG Media Training* 

Ag Leadership, Education, and Communication Dept.  
Texas A&M University

11:00 a.m. “Strategy Trajectory of American Security” 

Dr. Dave McIntyre  
VP for Homeland Security, National Graduate School

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<tr>
<td><strong>Preside</strong></td>
<td>Casey Cook and Sally Oglesby-Harris</td>
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11:55 a.m. Load bus and travel to ABC Equipment Company, Snook

12:20 p.m. **Lunch & Tour** 

John & Connie Giesenschlag  
John R. Giesenschlag Farm and ABC Equipment Company

Lunch Sponsored by: John & Connie Giesenschlag

Citizens State Bank of Somerville, Caldwell, Deanville, Snook, Brenham and Navasota  
John Smith  
Lending Officer, Citizens State Bank/TALL Alumnus

Monsanto Company  
Scott Taylor  
Regional Account Manager, Monsanto Company/TALL Alumnus

2:00 p.m. Load bus and travel to Blue Bell Creameries, Brenham

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<tr>
<td><strong>Preside</strong></td>
<td>Brandon Grooms and Shelley Heinrich</td>
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WEDNESDAY, JULY 11, 2012 (continued)

2:45 p.m.  Tour Blue Bell Creameries.................................................................Mr. Paul Kruse
            CEO and President, Blue Bell Creameries
            TALL Advisory Board Member

4:00 p.m.  Load bus and travel to Ellison’s Greenhouses, Inc., Brenham

4:15 p.m.  Tour Ellison’s Greenhouses, Inc.-------------------------------Ms. PJ Ellison-Kalil
            President, Ellison’s Greenhouses, Inc.
            TALL Alumnae and TALL Advisory Board Member

5:30 p.m.  Load bus & travel to Brazos Valley Recycling, College Station
            Address: 8825 Stewarts Meadow, College Station, Texas 77845

Preside……………………………………………………………………Heath Hill and Lindsay Kennedy

6:30 p.m.  Tour Brazos Valley Recycling......................................................Mr. Charlie Mancuso
            Owner, Brazos Valley Recycling and The Big Dumpster

7:30 p.m.  Load bus and return to the Hilton.

8:00 p.m.  Drive personal vehicles to Charlie and Cindy Mancuso’s home for dinner
            Address: 7182 FM 2223, Bryan, Texas 77808

Dinner sponsored by………………Brazos Valley Recycling and The Big Dumpster

THURSDAY, JULY 12, 2012

Preside……………………………………………………………………Dr. Jim Mazurkiewicz
Attire:……………………Blue jeans or knee length shorts, T-shirt, tennis shoes, sun screen
Transportation………………………………………………………………….Personal Vehicles
Location: ………………………………………………………………….Challenge Works
Breakfast …………………………………………………………………..On your own

7:30 a.m.  Meet in hotel lobby and travel in personal vehicles to TAMU Challenge Course
            Address: Please see map for directions.

8:00 a.m.  “ChallengeWorks”.................................................................Mr. Bob Gantt
            Program Coordinator, TAMU ChallengeWorks
            - Leadership for Change
            - Communication
            - Trust Building

9:30 a.m.  Break

11:30 p.m. Lunch

12:30 p.m. ChallengeWorks continued
            - Creative Problem Solving
            - Celebrating Diversity
            - Collaborative Decision Making
            - Project Teams
**THURSDAY, JULY 12, 2012 (continued)**

<table>
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<th>Time</th>
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| 2:30 p.m. | Load personal vehicles and travel to H. D. Smith Operations Complex, Brayton Fire Training Field  
Address: 1595 Nuclear Science Rd *(Please refer to map)*  

**NOTE:** Parking will be at a premium…park in available lots or park along Nuclear Science Rd and walk to building #25 (Brayton Field). Someone will meet you in front of bldg. #25. |
| 3:00 p.m. | Overview and walking tour of Texas Engineering Extension Service (TEEX) 
Emergency Services Training Institute...........................................Mr. Mike Wisby  
Associate Division Director |
| 4:15 p.m. | Return to hotel |
| 5:50 p.m. | Meet in hotel lobby and travel in personal vehicles to TALL reception  

| Preside…………………………………………………………………………………..Dr. Jim Mazurkiewicz  
Attire……………………………………………………………………………………Business  
Transportation…………………………………………………………………………….Personal Vehicle  
Location:………………………………………………………………………………….AgriLife Center  
Address………………………………...556 John Kimbrough Boulevard, College Station, TX 77843  
Parking……………………………………..Lot 100C (Reed Arena parking lot, north west side) |
| 6:00 p.m. | Social and Reception.................................................................The AgriLife Center  

*Reception hosted by Texas A&M University College of Agriculture and Life Sciences*  

*Signature Sponsor:*  

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| Cash bar and light Hors d’oeuvres will be served  
Music by Dr. Delbert Reed and the Brazos Country Grass |

**NOTE:** Individual TALL XIII Portrait Photos *(between 6:00 p.m. and 7:00 p.m.)*

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| 7:00 p.m. | Opening Remarks ............................................................................Dr. Jim Mazurkiewicz  
Leadership Program Director, Texas AgriLife Extension Service  
Greetings....................................................................................Dr. Mark Hussey  
Vice Chancellor and Dean, College of Agriculture and Life Sciences  
Introduction of Keynote Speaker..................................................Dr. Ed Smith  
Director, Texas AgriLife Extension Service  
Keynote Speaker ..........................................................................Dr. Brett Girior  
Vice Chancellor for Strategic Initiatives, Texas A&M System  
TALL XIII Class Introductions.......................................................TALL XIII Class  
Dinner Host Recognition..............................................................Dr. Jim Mazurkiewicz  
Closing..........................................................................................Dr. Jim Mazurkiewicz  

TALL XIII class participants depart with individual hosts for dinner
FRIDAY, JULY 13, 2012

Check out of hotel - take care of incidentals. Luggage can be left at desk if needed

Preside .................................................................................. Kelly Kettner and Kelley Sullivan
Attire ............................................................................................ Business
Transportation ................................................................................ Personal Vehicles
Location ..................................................................................... Bush School of Government and Public Service
Room ............................................................................................. Allen Building, Room 1017
Breakfast .................................................................................... On your own

7:00 a.m. Meet in hotel lobby to leave for Bush School of Government and Public Service in personal vehicles (please carpool if possible-parking at the museum may be limited during the summer)

Address: 1000 George Bush Drive West, College Station, 77845
Parking: Please park at the George Bush Library and Museum in Lot 41
(Adjacent to Bush School of Government)
Please park in the north end of the lot (closer to the Presidential Conference Center end versus the Museum side)

8:00 a.m. “Bio Energy Research” ............................................................. Mr. Bob Avant
Program Director, Corporate Relations, Texas AgriLife Research

9:00 a.m. “Responsibilities of the TVMDL” ....................................... Dr. Tammy Beckham
Director, Texas Veterinary Medical Diagnostic Laboratory

9:45 a.m. Break

10:00 a.m. “Leadership, National Securities and International Affairs” ...... Dr. Joseph Cerami
Senior Lecturer and Director of the Public Service Leadership Program
The Bush School of Government and Public Service

11:00 a.m. Photo Session ................................................................. George Bush Presidential Museum & Library
“Freedom” Horse Sculpture

11:30 a.m. “Behind the Scenes” Tour of the George Bush Presidential Archives
................................................................................................. Mr. Douglas Campbell
Archivist

1:00 p.m. Closing Remarks and Adjourn .......................................... Dr. Jim Mazurkiewicz

Lunch Lunch on your own

NOTE: Optional Museum Tour (on your own)
“Powell’s Rules for Picking People”

Look for intelligence and judgment and, most critically, a capacity to anticipate, to see around corners. Also look for loyalty, integrity, a high energy drive, a balanced ego and the drive to get things done.” How often do our requirement and hiring process tap into these attributes? More often than not, we ignore them in favor of length of resume, degrees and prior titles. A string of job descriptions, recruit held yesterday seem to be more important than who one is today, what she can contribute tomorrow or how well his values mesh with those of the organization. You can train a bright, willing novice in the fundamentals of your business fairly readily, but it’s a lot harder to train someone to have integrity, judgment, energy, balance and the drive to get things done. Good leaders stack the deck in their favor right in the recruitments phase.

*General Colin Powell*

**Signature Sponsor:**

[Image of Capital Farm Credit logo]