



*Improving Lives. Improving Texas.*

# **Texas Agricultural Lifetime Leadership Program**

**Class XII - Session 1  
July 13-16, 2010  
College Station**



*Extension, Education, Expectations*

**TEXAS AGRICULTURAL LIFETIME LEADERSHIP**

**TALL XII Session I - July 13-16, 2010**

**College Station**

***“Extension, Education, Expectations”***

**Texas AgriLife Extension Service**

**TUESDAY, JULY 13, 2010:**

**Check in Hilton College Station, 801 University Drive East  
College Station, TX 77969-7500 Room assignments as directed at front desk.  
(Possible check-in at 12:00 Noon - if rooms not yet ready, wait until 5:15 break)**

**Presiding: *Dr. Jim Mazurkiewicz:***  
**North & South 40 Room**

**(Dress) *Business Casual***

1:00 p.m.    **“Welcome”** ..... **Dr. Jim Mazurkiewicz**  
*Leadership Program Director and Professor*  
*Texas AgriLife Extension Service*

1:15 p.m.    **“Opening Remarks”** ..... **Mr. Kyle Smith**  
*Executive Associate Director*  
*Texas AgriLife Extension Service*

1:20 p.m.    **“Orientation”** ..... **Dr. Jim Mazurkiewicz**

**Presiding: Ernest Bailes, IV & Tanya Bishop**

2:00 p.m.    **“Strategy Trajectory of American Security”** ..... **Dr. Dave McIntyre**  
*VP for Homeland Security, National Graduate School*

3:00 p.m.    Walk to John B. Connally Bldg. - **Rm 318**

3:15 p.m.    **“Leading During a National Disaster”** ..... **Mr. Tom Boggus**  
*Director, Texas Forest Service*

..... **Mr. Tom Spencer**  
*Predictive Services Department Head*

..... **Mr. Don Hannemann**  
*Emergency Operations Center Coordinator*

..... **Mr. Bob Koenig**  
*State Incident Management Team Coordinator*

..... **Ms. Cynthia Foster**  
*Planning and Preparedness Department Head*

5:15 p.m.    Check into hotel

6:15 p.m.    Meet in hotel lobby to travel in personal vehicles to Producers Cooperative



**Presiding:** Amber Brady & Bruce Fleming (Dress) *Business Casual*  
6:30 p.m. Social/Tour & Dinner ..... Sponsored by Producers Cooperative

“Oil Spill Update” ..... **Mr. Logan Respass**  
*Associate Director and Extension Program Leader*  
*Texas Sea Grant College Program*

“TALL Experiences” ..... **Mr. James Deatherage,**  
*General Manager, Producers Cooperative - TALL Alumnus*  
..... **Dr. Bill Foxworth**  
*Global Genetics & Biologicals, TALL Alumnus*

**TALL XII “Networking”**

**WEDNESDAY, JULY 14, 2010:**

**North & South 40 Room**

**Presiding:** Amanda Dyer & Klint Forbes (Dress) *Business Casual*

7:00 a.m. *Light breakfast - coffee and pastries*

7:30 a.m.- “Leadership Behavior Profile” ..... **Dr. Dick Cummins**  
*Leadership Development Specialist, TAMCO*

9:15 a.m. Refreshment Break

9:30 a.m. Resume “Leadership Behavior Profile” ..... **Dr. Dick Cummins**

11:00 a.m. “Texas Prison System & Agriculture” ..... **Mr. Todd Swick**  
*Program Specialist V - Livestock, Beef & Pork Processing*  
*Agribusiness, Land & Mineral Dept, Texas Dept. of Criminal Justice*

**Presiding:** Jose Luis Garza & Marsha Moss

11:45 a.m. Meet in hotel lobby to load bus for Snook and Brenham

12:20 p.m. **Lunch & Tour** ..... **John & Connie Giesenschlag**  
*John R. Giesenschlag Farm and ABC Equipment Company*  
..... **James, Jody and Darren Wiggins**  
*Wiggins LLP-Watermelon Warehouse, Inc.*  
..... **Joe & Jay Wilder**  
*J&J Cattle Co., Jay - TALL Alumnus*

**Lunch Sponsored by: John & Connie Giesenschlag**  
*Citizens State Bank of Somerville, Caldwell, Deanville, Snook,*  
*Brenham and Navasota* ..... **John Smith**  
*TALL Alumnus*

2:00 p.m. Load Bus, En route speaker:  
“Responsibilities of The Agricultural and Food Policy Center”  
..... **Dr. Joe Outlaw**  
*Co-Director The Agricultural and Food Policy Center*



**Presiding: Michael Goudeau & Kimberly Ratcliff**

2:30 p.m. **Tour Blue Bell Creameries Factory - Brenham** ..... **Mr. Paul Kruse**  
*CEO and President*

4:00 p.m. Load Bus

4:15 p.m.- **Tour Ellison's Greenhouses, Inc - Brenham.** ..... **Ms. PJ Ellison-Kalil**  
*President, Ellison's Greenhouses, Inc.*  
*TALL Alumnae and TALL Advisory Board Member*

5:45 p.m. Load bus & travel to Brazos Valley Recycling, College Station

**Presiding: Jim Hunt & Linda Ryan**

6:30 p.m. **Tour of Brazos Valley Recycling** ..... **Mr. Charlie Mancuso**  
*Owner, Brazos Valley Recycling and The Big Dumpster*

7:30 p.m. Load Bus to return to Hilton, drive personal vehicles to the Mancuso home for *Dinner*  
*Sponsored by Brazos Valley Recycling and The Big Dumpster*

Speaker TBA

9:30 p.m. Return to hotel

## **THURSDAY, JULY 15, 2010:**

**Breakfast on your own**

**(Dress) Blue jeans, or knee length Shorts, T-shirt, tennis shoes and sun screen**

**Presiding: Dr. Jim Mazurkiewicz**

7:30 a.m. Meet in hotel lobby and travel in personal vehicles for Ropes Challenge Course

8:00 a.m. **"ChallengeWorks"** ..... **Mr. Bob Gantt**  
- Leadership for Change *Program Director, TAMU ChallengeWorks*  
- Communication  
- Trust Building

10:00 a.m. Break

12:00 p.m.- Lunch

**Presiding: Dr. Jim Mazurkiewicz**

1:00 p.m. **"ChallengeWorks" (continued)**  
- Creative Problem Solving - Celebrating Diversity  
- Collaborative Decision Making - Project Teams

4:00 p.m.- Load personal vehicles to return to hotel

**Presiding: Garry Merritt & Mike Metzig**

**(Dress) Business Attire**

5:45 p.m. Meet in hotel lobby and travel in personal vehicles to TALL reception

**Presiding: Dr. Jim Mazurkiewicz**

6:00 p.m. **Social and Reception** ..... **Texas A&M Foundation**  
**The Jon L. Hagler Center - 401 George Bush Drive**  
*Reception hosted by Texas A&M University College of Agriculture and Life Sciences*

**Signature Sponsor:**



Cash bar and light hors d'oeuvres

\* *Music by Dr. Delbert Reed and the Brazos Country Grass*

**Individual Portrait Photos (near stairs, between 6:00 and 7:00 p.m.)**

7:00 p.m. **Program/Opening Remarks and Recognition of Special Guests**  
..... **Dr. Jim Mazurkiewicz**  
*Leadership Program Director and Professor*  
**“Greetings from The Texas A&M University System”**  
..... **Mr. Jim Schwertner**  
*Member, Board of Regents of the A&M System*  
**Introduction of Keynote Speaker** ..... **Mr. Kyle Smith**  
*Executive Associate Director, Texas AgriLife Extension Service*  
**Keynote Speaker** ..... **Dr. Mark Hussey**  
*Vice Chancellor and Dean, College of Agriculture and Life Sciences*  
**TALL XII Class Introductions** ..... **Dr. Jim Mazurkiewicz**  
**Dinner Host Recognition** ..... **Ms. Debbie Danford, TALL Alumnae**  
**Ms. Beverly Moseley, TALL Alumnae**  
**Closing** ..... **Dr. Jim Mazurkiewicz**  
**TALL XII Class participants depart with individual hosts for dinner**

**FRIDAY, JULY 16, 2010:**

*Check out of hotel - take care of incidentals. - Luggage can be left at desk if needed*  
*Participants with early flights need to put luggage in Extension Car*  
*to go directly to airport from Library*

**Presiding: Mark Kubecka & Ilona Schilderink (Dress) Business Attire**

7:00 a.m. Meet in hotel lobby to leave for TAMU- College of Veterinary Medicine  
in personal vehicles to **Room 210** of Veterinary Medicine Sciences Bldg

7:15 a.m. **“Update on Food Animal Diseases & Role of TVMDL-First Line of Defense  
for Bio-Terrorism”** ..... **Dr. Roger Parker**  
*Deputy Director, Texas Veterinary Medicine Diagnostic Laboratory*

8:00 a.m. **“Animal Cloning & CC”** ..... **Dr. Duane C. Kraemer**  
*Professor, Department of Veterinary Physiology and Pharmacology*



8:45 a.m. **“Bio Energy Research”** ..... **Mr. Adam Helms**  
*Project Manager, Texas AgriLife Research Corporate Relations & BioEnergy Program*

9:15 a.m. **“Homeland Security Responsibilities at the Vet School”** ..... **Dr. Jeffery Musser**  
*Clinical Assistant Professor - Vet Med Pathobiology*

10:00 a.m. Load Vehicles and Depart for George Bush Presidential Museum and Library

**Presiding: Dave Lilley & Cassie Schulte**  
**Meet in Allen Building, Room 1017**

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10:30 a.m. **“George Bush School of Government & Public Service”** ..... **Dr. Jim Olson**  
*Senior Lecturer  
and Director of the Certificate in Advanced International Affairs Program*

11:45 a.m. **Photo Session** ..... **George Bush Presidential Museum & Library**  
*“Freedom” Horse Sculpture*

12:00 noon **“Behind the Scenes” Tour of the George Bush Presidential Archives,**  
**followed by self-guided tour of the Museum** ..... **Dr. Bob Holzweiss**  
*Supervisory Archivist  
George Bush Presidential Library*

1:00 p.m. **Closing Remarks** ..... **Dr. Jim Mazurkiewicz**

### **Adjourn**

1:00 p.m. Load vehicles and depart for hotel - lunch on your own

2:30 p.m. **Optional Museum Tour - meet in Museum Rotunda**

#### ***“Powell’s Rules for Picking People”***

*Look for intelligence and judgement and, most critically, a capacity to anticipate, to see around corners. Also look for loyalty, integrity, a high energy drive, a balanced ego and the drive to get things done.” How often do our requirement and hiring process tap into these attributes? More often than not, we ignore them in favor of length of resume, degrees and prior titles. A string of job descriptions, recruit held yesterday seem to be more important than who one is today, what she can contribute tomorrow or how well his values mesh with those of the organization. You can train a bright, willing novice in the fundamentals of your business fairly readily, but it’s a lot harder to train someone to have integrity, judgement, energy, balance and the drive to get things done. Good leaders stack the deck in their favor right in the recruitments phase.*

*General Colin Powell*

#### ***Signature Sponsor:***

