

TEXAS A&M
AGRI LIFE
EXTENSION

**Texas Agricultural
Lifetime Leadership Program**

**Class XIII
Session 7 – Tyler/East Texas
January 20-24, 2014**

**East Texas Agriculture
“*Production, Producers, Progress*”**



TEXAS A&M AGRI LIFE EXTENSION

TEXAS AGRICULTURAL LIFETIME LEADERSHIP
TALL XIII - Session 7 - Tyler/East Texas
East Texas Agriculture
“Production, Producers, Progress”
January 20-24, 2014

LODGING

Monday & Tuesday, January 20-21:

Country Inn & Suites by Carlson
 6702 S Broadway Ave, Tyler, Texas 75703
 (903) 561-0863

<http://www.countryinns.com/tyler-hotel-tx-75703/txtysou>

Wednesday thru Friday, January 22, 23, 24:

Piney Woods Conservation Center (PWCC)
 336 CR 473, Broadus, Texas 75929
 (409) 584-2412

<http://forestry.sfasu.edu/pwcc>

Monday, January 20, 2014

Presider.....Darren Rozell
Attire:.....Business Casual
Address:..... 14264 Highway 64 West, Tyler, Texas 75704
(Rozell Sprayer Manufacturing & Red River Specialties)

6:00 p.m. Social hosted by..... Darren Rozell
 TALL XIII, Build East Texas (BET) Vice President,
 Rozell Sprayer Mfg, Red River Specialties, Rozell Peach Farms

Tuesday, January 21, 2014

Presiders..... Kelley Sullivan & Bryan Clift
Attire.....Business Casual
Transportation.....Charter Bus
Breakfast.....On your own

NOTE: Tyler portion of session was coordinated by Build East Texas (BET), by Richie Moss, TALL X Alumni | BET President, Chad Gulley, County Extension Agent, AG/NR, Smith County, and Shelia Lewis, District 5 Extension Administrator

8:30 a.m. Board chartered bus at Comfort Inn and Suites, 6702 S Broadway Ave, Tyler, Texas 75703

8:45 a.m. Bus departs for hat fitting at Cavender’s Boot City.

Overview of Smith County Ag (presentation on bus)..... Chad Gulley
 County Extension Agent - Ag/NR, Smith County

9:00 a.m. Welcome, hat fitting and shopping time Cavender’s Boot City

Tuesday, January 21, 2014 - continued:

- 10:45 a.m. Load bus.
- 11:00 a.m. Bus departs for Lone Star Rose Nursery.
- 11:15 a.m. Arrive at Lone Star Rose Nursery.
- 11:30 a.m. **Lunch sponsored by..... Sam Goldwater**
Owner, Lone Star Rose Nursery, Inc.
- 12:00 p.m. **Welcome and Introductions Ted Conover**
TALL Advisory Board Member
- 12:15 p.m. **Rose Industry Overview Sam Goldwater**

Presiders.....Jesse Womack & Jon Mixson
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- 12:30 p.m. Board bus and travel to Rose Processing Facility
- 12:45 p.m. **Tour Lone Star Nursery Processing Facility Sam Goldwater**
- 1:15 p.m. Board bus and travel to Ran Pro Farms
- 1:30 p.m. **Driving tour of Ran Pro Farms Robert W. (Bob) Cartwright**
President
- 2:00 p.m. Travel to Rio Neches Ranch
- 2:15 p.m. **Tour Rio Neches Ranch (Cutting Horses)..... Harry Leatherwood**
Owner
.....**Jonathan Oland**
Manager
- “The Role of the Texas Department of Agriculture”..... Becky Dempsey**
Regional Director, North Texas Region, Texas Department of Agriculture
- 3:00 p.m. Depart Rio Neches Ranch
- 3:30 p.m. **Tour John Soule’s Foods.....John Soules, Jr.**
Co-CEO
.....**Tom Ellis**
Executive VP of Operations
- 4:30 p.m. Board bus for hotel
- 5:00 p.m. Arrive back at Comfort Inn and Suites.
- 5:45 p.m. **Bus departs for Hollytree Country Club**

Tuesday, January 21, 2014 - continued:

Presiders.....	Sally Oglesby Harris & Kelly Kettner
Attire.....	Business
Transportation.....	Charter Bus
Location.....	Hollytree Country Club
Address.....	6700 Hollytree Drive, Tyler, TX 75703, (903) 581-4952

Social and Program planned and hosted by:.....Build East Texas

6:00 p.m. **Social honoring TALL Class XIII & BET Award Recipients**

Invocation..... Chad Gulley
County Extension Agent - AG/NR, Smith County, Texas A&M AgriLife Extension Service

Dinner

Recognize Sponsors and Guests Richie Moss
Tall X Alumni, BET Chairman, East Texas Seed

Comments.....Douglas Steele, Ph.D.
Director, Texas A&M AgriLife Extension Service

Introduction of Keynote Speaker..... Ted F. Conover
TALL Advisory Board Member

Keynote Speaker.....The Honorable Travis Clardy
Texas House of Representatives, District 11

Recognize Jerry Lucy Scholarship Recipient..... Richie Moss
Tall X Alumni, BET President

**Presentation of W.E. "Bill" & Mary Clements Outstanding Leadership in Agriculture
Memorial Award.....Shelia Lewis**
District 5 Extension Administrator, Texas A&M AgriLife Extension Service

Presentation of Excellence in Research & Extension Award Charles Long, Ph.D
Resident Director, Texas A&M AgriLife Research & Extension Center at Overton

TALL XIII Introductions..... Jim Mazurkiewicz, Ph.D.
Professor and Leadership Program Director, Texas A&M AgriLife Extension Service

Presentation of Special Award.....Phil Jensen
BET Immediate Past Chairman

9:00 p.m. Bus returns to Comfort Inn and Suites.

Adjourn for evening.

Wednesday, January 22, 2014

Presiders.....	Jason Avent & Mark Slavens
Attire.....	Business Casual-wear closed toed, hard soles shoes
Transportation.....	Personal Vehicles
Breakfast.....	Provided at Brookshire's Warehouse
NOTE.....	Check-out of hotel!
NOTE:.....	We will NOT be returning to Tyler

6:00 a.m. Depart Comfort Inn and Suites in personal vehicles and travel to:
Brookshire's Fresh Store
Address: 6991 Old Jacksonville Hwy, Tyler, TX 75703

Board bus and travel to **Brookshire's Warehouse**
Address: 1600 W Southwest Loop 323, Tyler, TX 75701

NOTE: Coffee and pastries provided by AgriLand Farm Credit at Brookshire's Warehouse.

6:30 a.m. **Tour Brookshire's Grocery Store Warehouse** **Greg Nordyke**
Executive Vice President-Corporate Development
.....**Scott Reily**
Senior VP Logistics

Return to Brookshire's Fresh Store for a tour of the store.

9:30 a.m. Depart in personal vehicles for Color Spot Nurseries, Inc.
Address: 15255 State Highway 110N, Troup, Texas 75789

10:00 a.m. **Tour Color Spot Nurseries, Inc.....** **Tom Giddens**
Technical Service Team Leader

11:00 a.m. Depart for Stephen F. Austin State University - Poultry Research Center
Address: 13760 US Hwy 259, Nacogdoches, 75965

NOTE: Leadership and coordination for this portion of the session provided by Jamie Sugg, County Extension Agent-Agriculture and Natural Resources – Nacogdoches County
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Presiders.....	Eric Wanjura & Brant Mettler
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12:00 p.m. **Arrive at Stephen F. Austin State University - Poultry Research Center**
for tour of state of the art poultry research and production center, the only facility at a university in the United States.

Welcome and Tour..... **Joey Bray, Ph.D**
Assistant Professor, Director of Poultry Science, Stephen F. Austin State University

Wednesday, January 22, 2014 - continued:

Catfish lunch in class room at Poultry Research Center.

Lunch sponsored by.....Agriland Farm Credit Services

SFASU Agriculture Department OverviewDale Perritt, Ed.D
Department of Agriculture Chair, Professor, Stephen F. Austin State University

Water Issues for East Texas David Alders
East Texas Regional Water Planning Group Executive Committee

Tour of SFA Poultry Center Facilities..... Joey Bray, Ph.D

2:00 p.m. Depart for Pilgrim's Pride Facility tour.
Address: 928 Martin Luther King Blvd, Nacogdoches, 75961

2:20 p.m. **Tour Pilgrim's Pride Processing Facility.....John Henry Holloway**
Pilgrim's Production Manager

4:40 p.m. Depart for Piney Woods Conservation Center (PWCC) - owned by SFASU
Address: 336 CR 473, Broaddus, TX 75929 | Phone: (409) 584-2412

6:00 p.m. **Arrive at the Piney Woods Conservation Center (PWCC)**

NOTE: Your stay at PWCC has been financially sponsored by the Texas Forestry Association & Texas Logging Council, Ron Hufford, Executive Vice President & TALL Advisory Board Member. Mr. Hufford has provided leadership for the remainder of this session.

Presiders.....Debra Barrett & Heath Hill

6:30 p.m. **Dinner**

7:00 p.m. **Welcome**
• **Overview of itinerary.....Ron Hufford**
Executive VP, Texas Forestry Association and TALL Advisory Board Member

• **PWCC..... David Treadaway**
Director, Piney Wood Conservation Center (PWCC)

• **Forestry in East Texas.....Wesley "Wes" Moorehead**
East Texas Operations Department Head, Texas A&M Forest Service

• **TFA 100-Year Anniversary power point presentation**

8:30 p.m. **Adjourn**

Thursday, January 23, 2014

Presiders	Kody Bessent & Casey Cook
Attire	Jeans & closed toed shoes, possibility of getting muddy
Transportation	Personal Vehicles

7:00 a.m. Pick up sack lunches

7:30 a.m. **Breakfast**

8:00 a.m. **Overview of Logging Operations** **Charlie Gee**
Coordinator, Texas Logging Council

8:20 a.m. Depart PWCC in private vehicles.

9:00 a.m. **Tour Logging Operation** **Charlie Gee**
Coordinator, Texas Logging Council

10:30 a.m. **Tour Georgia Pacific Sawmill at Pineland, TX**..... **Don Ledford**
Plant Manager, Georgia Pacific

12:00 p.m. **Sack lunch at the Georgia Pacific Training Center (lunches provided by PWCC).**

Presiders	Mary Jane Buerkle & Brandon Grooms
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1:00 p.m. **U.S. Forest Service/Sabine National Forest**..... **Jamie Sowell**
Fire Management Officer
..... **Ernie Murray**
Information Officer

3:00 p.m. Return to PWCC.

3:30 p.m. **Open Time:**
• Fishing
• Canoeing
• Tree Identification/Increment Boring
..... **Rob Hughes**
Campbell Timberland Management

5:30 p.m. **Dinner**

Presiders	Shelley Heinrich & Wade King
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6:30 p.m. **Program:**
• **Moderator**..... **Ron Hufford**
Executive Director, Texas Forestry Association

• **SFASU Forestry Department** **Steven Bullard, Ph.D.**
Dean, Arthur Temple College of Forestry and Agriculture, Stephen F. Austin State University

8:30 p.m. • Homework
• Campfire
• Fishing

Friday, January 24, 2014

8:00 a.m. **Breakfast**
8:30 a.m. **TALL Program**
9:30 a.m. **Session Adjourned**

Tyler/East Texas TALL Program Session Sponsors

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Ron Hufford, Executive Vice President & TALL Advisory Board Member

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