



Improving Lives. Improving Texas.

TEXAS AGRICULTURAL LIFETIME LEADERSHIP

TALL XI-Session II

October 28-31, 2008

Lubbock/Amarillo

Panhandle Agriculture - Production, Producers, Progress

Texas AgriLife Extension Service (10/23/08 - mf)

Tuesday, October 28, 2008:

At 11:30 A.M.
Arrive: Hampton Inn & Suites
5614 Englewood Avenue, Lubbock, TX 79424 (806) 797-9600

South Plains Agriculture

Presiding: Rex Ralston and James Welch

Dress: Business Casual

11:30 a.m. TALL XI participants arrive at Hampton Inn

11:30 a.m. Lunch Provided

12:30 p.m. **Welcome and Introductions . . Jett Major**, District Extension Administrator
Texas AgriLife Extension Service

12:40 p.m. **Overview of South Plains Agriculture Mark Brown**
Lubbock County Extension Agent - Agriculture
Texas AgriLife Extension Service

1:00 p.m. **Importance of Underground Water Resources Carmon McCain**
Communications Director
High Plains Underground Water Conservation District No. 1



Tuesday, October 28, 2008 - Continued
Presiding: Paxton Ramsey and Ken Weidenfeller

1:30 p.m. Break/Board Bus
Drive Though Tour of Texas Tech University Campus **Dr. David Lawver**
Professor and Extension Education Specialist
Texas Tech University College of Agriculture and Natural Resources

2:00 p.m. **Tour Stop at USDA-ARS Plant Stress Lab**

Plant Stress Lab Overview/Tour **Dr. John Burke**
Lab Director and Research Leader of Plant Stress
and Germplasm Development Unit

Cotton Genetics/Genomics and Plains Cotton Improvement Program
..... **Dr. Thea Wilkins**
Bayer Crop Science Endowed Professor
Texas Tech University Department of Plant and Soil Sciences
..... **Dr. Jane Dever**
Research Scientist and Cotton Breeder, Texas AgriLife Research

3:15 p.m. Break

3:30 p.m. **Commodity Organization Orientation**
Steve Verett, Executive Vice President, Plains Cotton Growers, Inc.
Lindsay West, Communication Director, Texas Corn Producers Board
Tim Lust, Chief Executive Office, National Sorghum Producers
Lindsay West, Communications Director, Texas Peanut Producers Board

4:15 p.m. **Washington Update** **Shawn Wade**
Director of Communications
Plains Cotton Growers, Inc.
..... **Tom Sell**
Partner in Combest
Sell and Associates

4:45 p.m. Board Bus and depart for Hotel

5:00 p.m. Arrive at Hampton Inn

5:45 p.m. Board Bus and Depart for Reception

Tuesday, October 28, 2008 - Continued

Presiding: Dr. Jim Mazurkiewicz/Assisting Koby Reed and Joe Will Ross

Dress: Business

6:00 p.m. **Reception at Merket Alumni Center, Texas Tech University**

6:00 p.m. **Social for TALL XI**

Sponsored by Texas Tech University College of Agriculture and Natural Resources

Program at 6:30 p.m.

- Master of Ceremonies** **Davon Cook**
TALL X Alumnae
- Welcome** **Dr. John Burns**
Dean, College of Agriculture and Natural Resources,
Texas Tech University
- Introduction of TALL XI Class** **Dr. Jim Mazurkiewicz**
Professor and TALL Director - Texas AgriLife Extension Service
- Introduction of TALL Alumni** **Clint Robinson**
TALL VIII Alumnus and President of First Ag Credit
Farm Credit Services in Lubbock
- Introduction of Dinner Hosts and Closing** **Matt Williams**
TALL IX Alumnus and Coordinator for Regional Marketing Programs,
Texas Department of Agriculture

7:00 p.m. **TALL XI Individual Dinners**

Hosted by TALL Alumni and Other South Plains Ag Industry Leaders

Wednesday, October 29, 2008

Presiding: Mason Vaughan and Keith Walters

Dress: Business Casual **NOTE NO OPENED TOED SHOES” for Denim Mill Tour**

7:00 a.m. Check out of Rooms at Hampton Inn

7:30 a.m. Board Bus and Depart for Ropesville

8:00 a.m. Chuckwagon Breakfast at Dan and Linda Taylor’s Farm
Sponsored by Buster’s Gin

9:00 a.m. **Cotton Ginning History and Tour of Buster’s Gin**

- **Dan and Linda Taylor**, Owner/Managers
..... **Davon Cook**, TALL X Alumnae

Wednesday, October 29, 2008 - Continued

10:15 a.m. Break

10:30 a.m. Board Bus and Depart for Littlefield

Enroute discussion about origin/impact of Denim Mill . . . John Johnson
TALL I Alumnus and Information Director for Plains Cotton Cooperative Association

11:30 a.m. **Tour American Cotton Growers Denim Mill Natalia Moore**
Director of Human Resources, American Cotton Growers Denim Mill
for Plains Cotton Cooperative Association

Presiding: Anne Griffeth and Johnny Dietz

1:00 p.m. Break/Board Bus
Box Lunches on way to Lubbock

1:45 p.m. Arrive at Hampton Inn/Break

2:15 p.m. Participants load up in personal vehicle and travel to Plainview

3:15 p.m. **Tour Stop Glenn Schur**, TALL VII Alumnus, Hale County Farmer
and Texas Grain Sorghum Association Board Member
Schoular Grain Mike Harder, Manager
White Energy Ethanol Plant Chuck Fryar, Plant Manager

Presiding: Grady Martin and Katy Berdoll

4:30 p.m. Travel in personal vehicles to Mark Marley's place on I-27 (directions/map will be provided)

5:00 p.m. **Dinner and Program at Mark Marley's Farm**
- **Mark Marley**, Owner/Manager, Production Plus

6:30 p.m. - Depart for Amarillo

8:00 p.m. - **Arrive/Check in hotel at Amarillo**
Ambassador Hotel
3100 I-40 West
Amarillo, TX 79401 (806) 358-6161

THURSDAY, October 30, 2008

Presiding: Missy Bonds and Matt Moore

Dress: long pants or jeans, closed toe shoes or boots, no jewelry.

Amarillo Session

- 6:00 a.m. Meet in lobby **Ben Weinheimer**
TALL VI Alumnus, Vice President - Texas Cattle Feeders Association
- **Cory Bruce**
Panhandle Plains Land Bank and TALL X Alumnus
- **Steve Donnell**
Panhandle Plains Land Bank of TALL IX Alumnus

Breakfast burritos and drinks available at bus departure area

6:10 a.m. Depart Ambassador Hotel for Dalhart area

7:30 a.m. **Tour Hilmar Cheese** **David Ahlem**, General Manager
Herman Bergen, EHS Coordinator

Hair nets, lab coats, shoe covers and ear plugs will be provided.
Cameras not allowed at Hilmar Cheese

9:00 a.m. **Depart for Premium Standard Farms**

9:30 a.m. **Tour Premium Standard Farms (swine facility)** **Ken Horton**
Executive Vice President - Texas Pork Producers

11:00 a.m. Depart for Dalhart Country Club

11:30 a.m. **Lunch at Dalhart Country Club, sponsored by Happy State Bank**

Presiding: David DeJong and Cary Dupuy

12:30 p.m. Depart for Natural Prairie Dairy Farm

1:00 p.m. **Tour Natural Prairie Dairy Farm** **Donald DeJong**
CEO AgriVision Farm Management

2:15 p.m. Depart for Vega Area

2:45 p.m. **Tour Wing Farm at Vega/Wildorado** **Judge Donnie Allred**

3:15 p.m. Depart for Kirkland Feedyard

3:30 p.m. **Tour Kirkland Feedyard** **Robby Kirkland, Owner/Manager**

THURSDAY, October 30, 2008 - Continued
Presiding Dr. Jim Mazurkiewicz
Assisting: Alicia Howard and Justin High
Dress: Business

4:30 p.m. Depart for Amarillo

5:15 p.m. Arrive at Ambassador Hotel - change clothes

5:40 p.m. Depart for Reception at Amarillo Chamber of Commerce
1000 South Polk
Amarillo, TX

6:00 p.m. **Reception at the Amarillo Chamber of Commerce**
Dr. Galen Chandler, District Extension Director (Master of Ceremonies)
Representative David Swinford, District 87
Commissioner Ron Boyd, City of Amarillo
Dr. Jim Mazurkiewicz, TALL Director

7:30 p.m. **Local leaders host Tall XI members to dinner individually**

FRIDAY, October 31, 2008:

Dress: **** Closed boots/shoes. Not new as they might be too slippery on wet floors - possibly could get water, blood on them. Blue jeans can be worn if they are clean, starched, pressed - still need to give a neat & professional appearance.****

Presiding: Chris Glueck and Sarah Riggins

6:30 a.m. Breakfast buffet opens at Ambassador Hotel

7:30 a.m. Depart for **Tyson Fresh Meats** (traveling in three large vans provided by West Texas A&M University/Carcass Data Collection Service—WTAMU/CDCS)
Tour host: Dr. Ty Lawrence, WTAMU/CDCS

8:00 a.m. **Tour Tyson Fresh Meats Brian Taylor**, Training Coordinator
(*complete tour—wear appropriate clothing*)

10:00 a.m. Depart for West Texas A&M University Enterprise Center

10:30 a.m. **West Texas A&M University Enterprise Center**
Discussion - High Plains Issues and Opportunities
Business Development in the Texas Panhandle David Terry,
Executive Director, West Texas A&M University Enterprise Center
Texas High Plains Agriculture: An Overview Dr. Nolan Clark,
Laboratory Director, USDA-ARS

Water Planning and Management **Steve Walthour**,
General Manager, North Plains Groundwater Conservation District
Agro-Terrorism **Dr. Bob DeOtte**,
Associate Director of Environmental Engineering, West Texas A&M University
Biomass Energy and Ethanol **Kurt Landis**,
Director of Feed & Nutrition, Panda Ethanol

12:30 p.m. Return to Ambassador Hotel and adjourn

A True Leader

“Has the confidence to stand alone, the courage to make tough decision and the compassion to listen to the needs of others. He does not set out to be a leader, but becomes one by the quality of his actions and the integrity of his intent. In the end, leaders are like eagles...they don't flock, you find them one at a time.”

Dale Carnegie's 10 suggestions to would-be leaders

- Begin with praise and honest appreciation.
- Call attention to people's mistakes indirectly.
- Talk about your own mistakes before criticizing the other person.
- Ask questions instead of giving direct orders.
- Let the other person save face.
- Praise the slightest improvement and praise every improvement.
- Give the other person a fine reputation to live up to.
- Use encouragement.
- Make the fault easy to correct.
- Make the other person happy about doing the thing you suggest.